For South Oxfordshire and Vale of White Horse





FOREWORD

South Oxfordshire and Vale of White Horse District Councils have identified the need to build a significant number of new homes over the next 14 – 16 years. This represents a considerable challenge for both districts.

The number of new homes we need and the areas where they will be built, are detailed in the South Oxfordshire and Vale of White Horse local plans.

www.whitehorsedc.gov.uk/localplan www.southoxon.gov.uk/newlocalplan

The new Joint Housing Delivery Strategy will work alongside our local plans to guide how we will meet our housebuilding targets by proactively working with landowners, developers, local communities and infrastructure providers, helping to bring sites forward and working with existing and new partners to develop innovative housing solutions.

It is important that developers are given clear guidance on the councils' priorities for delivering new homes of the right type, in the right place and at the right time, which meet required housing standards.

We also recognise the need to actively seek out opportunities to buy land and explore partnerships to help us expand the range of housing options available to local residents in both districts and/or secure the level of development required.

The principal aim of our strategy's ten-year action plan is to ensure we achieve the rate of housing delivery required to meet the growing need, as set out in the South Oxfordshire Local Plan and Vale of White Horse Local Plan. The action plan will allow us to initiate, develop and progress a range of initiatives that will encourage new house building that more closely reflects the aspirations and needs of people currently living, or wishing to live, in our districts.

P5 Background to the strategy



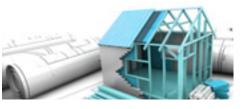
P6 Scope and purpose of the strategy



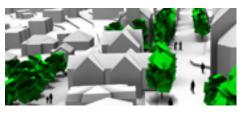
P8 The joint housing delivery strategy



P12 Implementation and action plan



P17 Summary and Conclusion



INTRODUCTION

- Housing is an important issue for everyone and new homes should aim to meet the needs of all sections of the community. Housing is also key to a successful economy by supporting businesses that can attract and retain staff because there are enough homes at prices people can afford.
- South Oxfordshire and Vale of White Horse District Councils are facing a significant challenge relating to the delivery of new homes.
 This Housing Delivery Strategy aims to provide direction on how this challenge can be met whilst making sure that our local communities can benefit by:
 - ensuring that housing development can progress with minimal delay and disruption to residents
 - delivering homes of good quality
 - building housing that is suitable for everyone including enabling independent living and providing homes that are affordable to those whose needs are not met by the market
- South Oxfordshire District Council and Vale of White Horse District Council (hereafter referred to as South and Vale) are planning to enable development of new homes, in line with the Objectively Assessed Housing Need (OAHN) for both districts originally set out in the Oxfordshire Strategic Housing Market Assessment (SHMA) 2014.
- 4. Reflecting the most recently published local plan documentation, South is planning to deliver 23,500 homes over the period 2011 2033.
 - The Vale is planning to deliver 20,560 homes over the period 2011 2031 as set out in the Adopted Vale of White Horse Local Plan 2031 Part one.
- 5. It is acknowledged that as local plans are examined and adopted, the target figures they contain may differ from those set out in this document and any necessary amendment will be part of the ongoing review process set out in the action plan.
- Recent announcements for a proposed change in the methodology for calculating the Objectively Assessed Need may also impact on housing figures and the strategy will be revised accordingly.

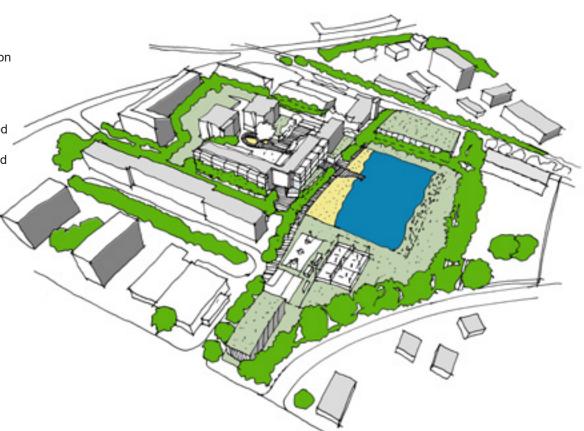
- 7. This planned housing development is not just about delivering a certain number of buildings. There is also a need to make sure that new homes are of a high quality and deliver a wide range of tenure options, in the right locations, to support planned economic growth and ensure that vulnerable people have access to homes that enable them to live independently.
- 8. The supply of a high volume and wide range of housing, including affordable housing, is viewed as critical to the future growth of our local economies, as highlighted in South and Vale's respective corporate plans. The councils' focus will be to drive the delivery of housing in a way that enables greater control over site locations, standards and local involvement.
- 9. This Joint Housing Delivery Strategy has been developed following a significant amount of additional independent research and sets out the actions and policies needed to deliver these new homes and achieve the mix of homes needed in terms of tenure, size and type of dwelling.
- 10. Of particular importance is the need to develop much of the future housing in partnership with local people – chiefly in coordination with Neighbourhood Plans which have the potential to make a significant contribution to achieving the aims of this Joint Housing Delivery Strategy.



CHALLENGES IN BOOSTING HOUSING DELIVERY

11. The scale of the challenge can be summarised as follows:

- Over the remaining years of the local plan period, Both South and Vale
 will need to increase the annual delivery of new homes each year, when
 compared to average annual delivery of new homes already achieved in the
 first five years of each district's plan period.
- Plan-led approaches determine a number of homes on the basis of objectively assessed need, which combines a number of factors.
- Plan-led systems usually work on the allocation of land that is sufficient to meet the requirement to deliver the number of homes determined by the objectively assessed need.
- Capacity within the house-building industry impacts on rates of construction for a number of reasons, including labour shortages and increases in the costs of materials.
- The whole housing construction process is extremely complex, from planning application and consent (cost of infrastructure, funding subsidised housing, timescales just to get to the stage where land is ready for development) through to a completed development that is further impacted including labour force and supply chain matters.



BACKGROUND

- 12. A sound evidence base is essential to the creation of any strategy. Accordingly, South and Vale councils appointed Wessex Economics Limited to undertake a detailed research study that provides a strategic framework for assessing current and future housing requirements, to meet the needs of our communities and the local economy. This study also considered potential barriers to progressing housing development, such as infrastructure issues, and how these might be overcome.
- 13. The final report and supporting background research documentation¹ is a major piece of evidence-based work that provides the councils with a clear set of findings and recommendations. The suite of documents produced can be viewed here for further information².
 - ¹ Housing Study: to support the development of a Joint Housing Strategy for South Oxfordshire and Vale of White Horse Final Report. Wessex Economics Ltd
 - ² Findings arising from the research undertaken were reviewed by various housing organisations including developers and Registered Providers before final production of these documents
- 14. The report and supporting research papers provides:
 - 1) A profile of the current demand and supply for housing stock in the districts, and the **current gaps in provision**.
 - 2) From a demand perspective, an evaluation of the socio-demographic make-up of people that already live in the districts and want to move to the districts, especially for high value jobs and their specific needs in terms of housing, in line with the economic forecasting to support the SHMA.
 - 3) From a supply perspective, an evaluation of the current asset/stock base and an understanding of how it maps to demand both now and in the future, based on the councils' plans for economic development.
 - 4) Projections of future demand for housing based on the different employment scenarios which underpin the SHMA. In particular the need to understand the impact on the job profile across the socio economic groups and therefore the location and type of appropriate housing including at particular locations such as Harwell Campus and near to the Culham Science Centre.

- 5) A baseline in terms of current housing development delivery across both districts and an assessment of the obstacles preventing and **opportunities** for accelerating housing delivery in both districts
- The evidence-based report focussed on the following four separate, but interconnected housing themes relating to the delivery of new-build housing,
 - Delivering housing numbers.
 - Providing an appropriate range of housing.
 - Delivering housing to support forecast economic growth.
 - Improving standards in new homes.



SCOPE AND PURPOSE OF THE JOINT HOUSING DELIVERY STRATEGY

- 16. The main objective of the Joint Housing Delivery Strategy is to outline the means by which South and Vale Councils can deliver the councils' significant new-build housing numbers and how these homes can meet a wide range of need across our districts.
- 17. This objective can best be achieved by:
 - Adopting a 'housing delivery enabler' role.
 - Increasing the level of private sector investment in new housing delivery.
 - Increasing the level of public sector expenditure (principally in infrastructure) as a percentage of total investment in new housing delivery.
 - Working in close collaboration with the Homes and Communities Agency (HCA), land owners and developers to secure sites, master plan developments and obtain government funding to deliver;
 - The right balance of types and tenure of new homes to meet housing need, support economic growth and address Didcot's Garden Town priorities.
 - A range of low cost home ownership options that provide first-time entry points to home ownership.
 - A good supply of affordable rented homes for those unable to buy.
 - Suitable housing that enables older people and people with other specialist housing needs to live independently.
 - Self-build and custom build initiative and ensuring land is made available for this purpose.
 - Opportunities arising from neighbourhood plans.

- Working with partners to overcome infrastructure bottlenecks that impact adversely on business competitiveness and new residential site delivery.
- Working in partnership with neighbourhood plan groups where housing development opportunities are identified.
- Bringing forward development where there are gaps in provision, by using council resources and available government funding to establish effective, alternative delivery mechanisms.



SCOPE AND PURPOSE OF THE JOINT HOUSING DELIVERY STRATEGY

- 18. This focus on new housing provision means that the Housing Delivery Strategy will therefore broadly support the development of policies that encourage more new-build housing and better quality new build housing that adheres to each council's design guide, is of appropriate size and caters for the accessibility and adaptability requirements of people living with physical disabilities.
- 19. The production of neighbourhood plans is seen as a key contributor for achieving the types of new homes that people want to see delivered locally and the councils will work in partnership with both town and rural parishes in developing housing initiatives to support the ambitions of these plans, taking into account the different stages of local plan development for each council.
- 20. In South Oxfordshire, neighbourhood planning has a significant role to play in helping to determine the scale, location and timing of new housing sites. This responsibility for market towns and larger villages is set out in the local plan. It is considered that the most appropriate mechanism through which new housing development takes place at this level is through the neighbourhood planning process.
- 21. As Vale's Local Plan is already adopted, there is no requirement for neighbourhood plans to allocate housing sites; they can of course do so if they wish to and this is a matter for the neighbourhood planning groups to take forward. Plans may, for example, allocate small sites to support the provision of affordable housing locally. Plans can also make a significant contribution to planning for their areas across wider policy areas, including for example: heritage, environment, or green space.

22. The provision of new housing also underpins South and Vale's commitment to reducing homelessness. Accordingly, in recognition of the importance of this issue, South and Vale have produced a separate joint document for a Homelessness Strategy. This document is specific and comprehensive with targets designed to meet South and Vale's statutory duty towards people who are homeless or at risk of homelessness. This strategy document can be viewed via the links below:

Vale: <u>viewed here</u> South: <u>viewed here</u>

23. Also, the proposed action plan linked to this strategy (see table on page 13-16) takes into account the fact that the Local Plans for Vale of White Horse and South Oxfordshire are at different stages.



- 24. The strategy is underpinned by the research findings and an action plan based on recommendations will necessarily require a long-term strategy, since it's main objective is to deliver the councils' significant new-build housing targets over the next fifteen years.
- 25. However, to assist with delivery, the strategy has been segmented into three time frames, years 1-3, years 4-6 and years 7-10.

In Years 1-3, the strategy will involve the following actions;

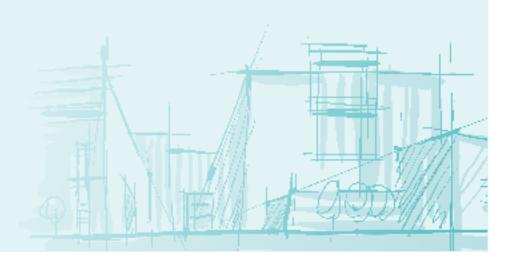
A. Building the Council's capacity to develop a "housing enabler" role. This can best be achieved by focussing on the areas identified in Figure 1 below.



Figure 1: Steps in Developing the Housing Enabler Role Source: Wessex Economics

- B. Completing work on the local plan framework for delivery of new housing.
- C. Ensuring that essential systems for processing planning applications, monitoring performance and forward planning are in place.
- D. Working with developers to unblock obstacles on large strategic sites which will deliver new homes over a long period, to ensure commencement of construction at the earliest opportunity.

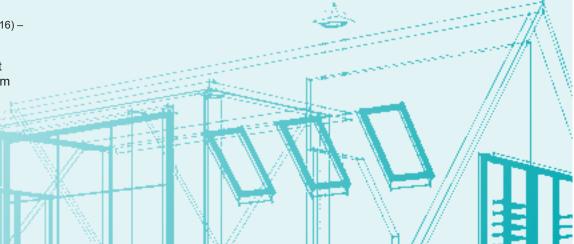
- E. Producing proposals for Council acquisition of land or investment in development will be undertaken, along with early scoping of the merits of the Councils taking on an a lead role in Infrastructure Dependencies Mapping and Infrastructure Co-ordination for developments across South and Vale.
- F. Developing a checklist to consider the tenure balance on new development sites. The councils may need to ensure schemes reflect emerging national government policy as it is adopted, including for example, discounted market sale.



- G. Seeking to adopt the standards for Building Regulations Part M (4) Category 2 'accessible and adaptable' dwellings on all affordable housing³. The Nationally Described Space Standards Level 1 will also be applied to affordable housing. For market housing, the Councils will seek 15% Category 2 standard and application of the minimum (1 and 2 bedroom) space standard.
 - NOTE: These recommendations recognise the need for viability testing through the planning process
- H. Adopting policies that include provision in both affordable and market housing for housing to be built, or be capable of adaptation prior to occupation, to Part M (4) Category 3 standard, so that homes are available for households with more specialised mobility needs. NOTE: These recommendations recognise the need for viability testing through the planning process.
- I. Reviewing the strategy at the end of year 3 to determine whether it needs to be adjusted or updated.
 - 3 "Access to and use of buildings: Approved Document M" (updated March 2016) Department of Communities and Local Government
- 26. The main aim of the strategy in this phase, is to ensure that the current mainstream mechanisms for housing delivery are operating at maximum capacity.

- 27. In years 4-6, the strategy will involve the following actions;
 - J. Introducing Infrastructure Dependencies Mapping as part of the Housing Delivery Enabler role.

This will ensure that housing is not delayed, by reason of poor coordination of road and utility infrastructure investment. This is not put forward as a short-term action because the approach is being piloted elsewhere (in the South East Local Enterprise Partnership (LEP) area) and the Government has stated in the Housing White Paper that it will be investigating further how to ensure the utilities provide services that do not delay housing delivery. Policy is therefore emerging and there is already a substantive work programme identified for the first three years of the strategy.



K. Diversifying housing delivery mechanisms.

Currently the vast majority of housing delivery in South and Vale is associated with large and medium sized developers and provision of affordable rented and intermediate housing by Registered Providers, most through s106 agreements with private sector developers.

In the medium term South and Vale will look to bring in additional development partners, to diversify the housing product in the area.

South and Vale officers will actively seek out these developers and explain why investing in South and Vale would be beneficial to them.

The efficiency of delivery of planning consents, the spirit of joint working and evidence of the robustness of the residential market for new homes for rent or sale, will be the essence of this pitch to developers and investors. The aim will be to convince them that South and Vale is a place actively wanting to promote development in accordance with its local plans.

South and Vale will also consider policies that are supportive of the other routes by which new homes may be provided, such as:

- Development of specialist housing for older people
- Small housebuilders
- The custom and self-build sector

The Councils will also explore whether the tenure of existing affordable housing could be flexed to take into account any differences in demand in either district such as remote rural locations.



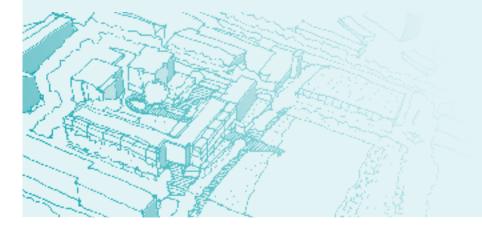
L. Generating opportunities for Local Authority Investment in land and development.

South and Vale will consider opportunities to identify sites that can be acquired by the Councils, where this would facilitate development quicker than might otherwise be the case or development of a more innovative nature (i.e. low energy housing or modular construction).

South and Vale will also investigate how they might best present a strong case for the HCA purchasing sites as part of a land assembly process, especially in relation to Didcot Garden Town (in both South and Vale) and the Berinsfield Community Investment Scheme programme (South).

South and Vale will also work with local employers and Registered Providers (RP's) to explore opportunities for delivering 'key worker' housing and consider whether a more flexible approach to the provision of this type of housing could improve take up.

M. Reviewing progress at the end of year six, including a review of the tenure mix on new development sites, with updating where required.



- 28. In Years 7-10, the strategy will involve the following actions;
 - N. Driving forward housing delivery through the Housing Delivery Enabling role.

The expectation is that by the end of year six the Housing Delivery Enabler role will be fully functional, will be bearing fruit in terms of enhanced delivery of new homes through the traditional delivery models and the newer/additional delivery routes.

Didcot Garden Town and the Berinsfield initiatives should also be delivering new homes of different tenures and types in significant volumes.

 Delivering new residential communities, including affordable housing and extra care provision.

Recognising that some parts of our communities need a range of options more suitable to their circumstances such as 'Affordable Private Rent' for those not currently seeking to buy a property for a variety of reasons, or Extra Care Housing that can help older people to remain in their communities with the support they need.

P. Evaluating the impact of previous activities and outcomes over the previous ten years, to inform the development of a new ten year housing delivery strategy.

This strategy will cover the latter years of the South and Vale local plans and should provide a valuable tool to inform local plan preparation for the period beyond 2031.

IMPLEMENTING THE JOINT HOUSING DELIVERY STRATEGY



Table 1: JOINT HOUSING DELIVERY STRATEGY ACTION PLAN

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B 01	Adoption of Local Plan Part 2 for Vale and Local Plan for South.	Planning	1-3	Adopted local plans for both Local Authorities.				Can be achieved using existing resources.
A, C, D, L, N	Plan to allocate an appropriate and sufficient buffer of suitable sites for housing beyond the 5 year supply target.	Planning	2-6	Greater control enabling allocation of good quality, appropriate sites. Councils in a better position to resist speculative applications and poor design.		1	1	Can be achieved using existing resources.
A, E, K, L, N	Promote identification of suitable smaller sites.	Planning Policy, Development	1-6	Opportunities identified in partnership with local parish councils and neighbourhood plan groups for sites that could address specific local need such as rural exception affordable homes, self-build etc.				Can be achieved using existing resources.
A, C, D, E, J, N	Map infrastructure dependency to prioritise those sites where there are no other barriers to development over sites with more complex issues.	Development, Planning	3-10	Secure a pipeline of sites with no other barriers to commencement.	*	1		Can be achieved using existing resources.
A, C, F, K, L, N, O	Develop Supplementary Planning Documents (SPD), Local Development Orders (LDO)and other mechanisms as appropriate around major employment sites and, where appropriate, for areas of regeneration.	Development, Housing	2-6	Provision of a customised focus to housing development in areas to support economic growth.				May require additional resources (amount depends on number of SPD's etc).

Table 1: JOINT HOUSING DELIVERY STRATEGY ACTION PLAN

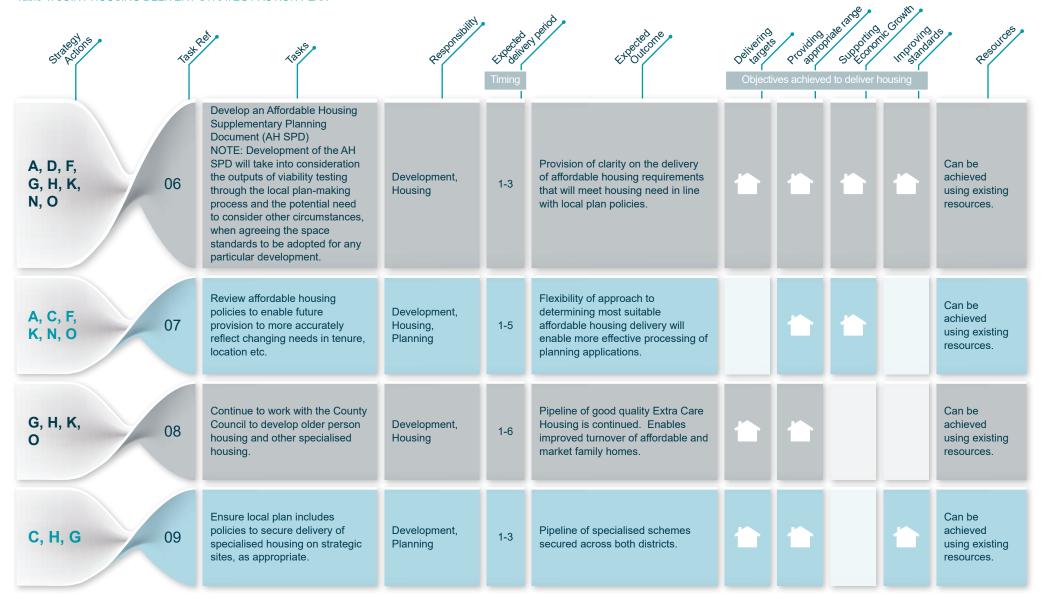


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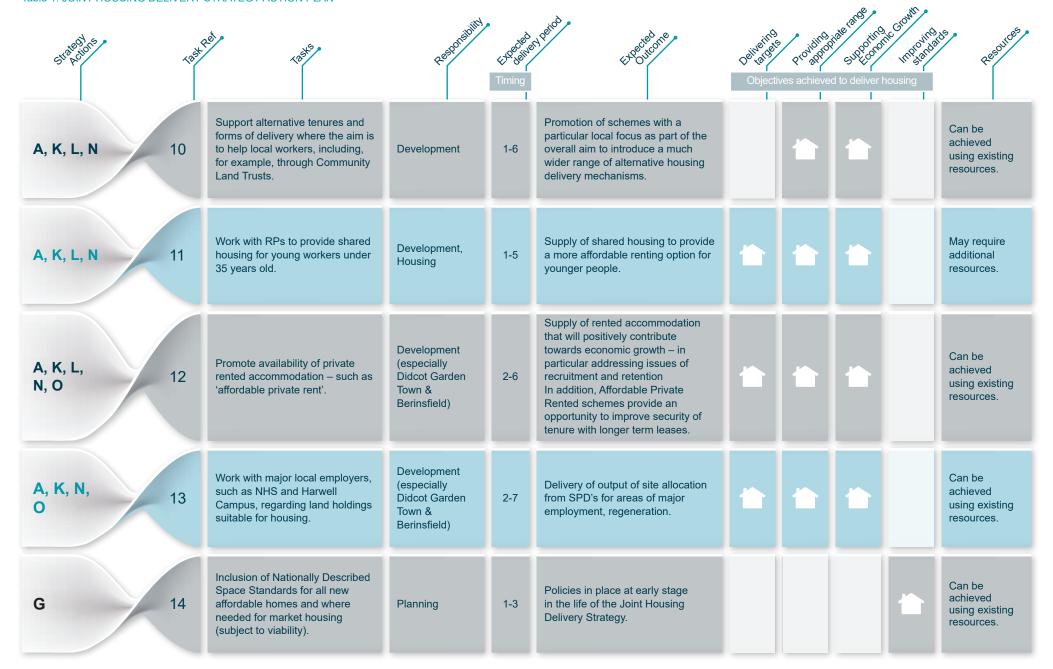
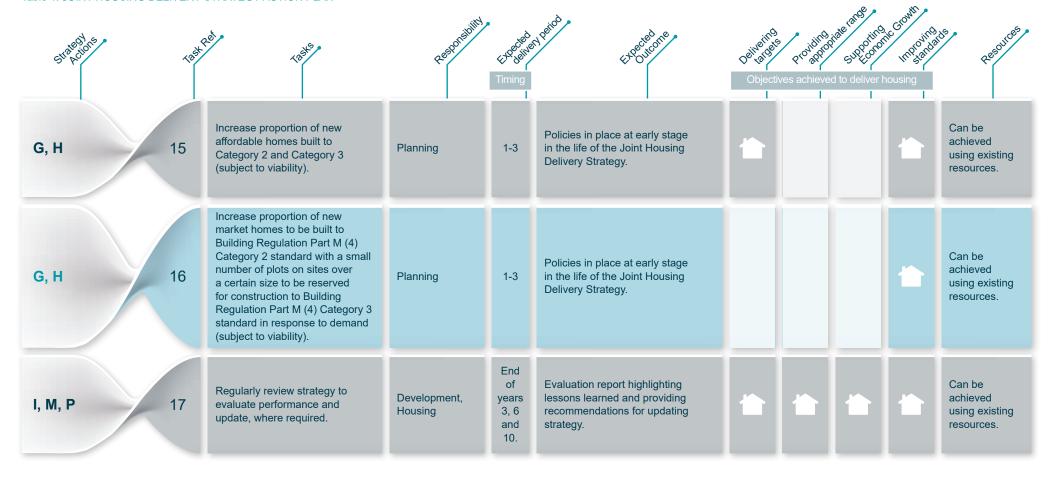


Table 1: JOINT HOUSING DELIVERY STRATEGY ACTION PLAN



SUMMARY AND CONCLUSION

- 32. The Joint South and Vale Housing Delivery Strategy;
 - Focusses on the councils' need to deliver exceptionally challenging targets for housing delivery in a climate of constant flux.
 - Is based on a considerable amount of in-depth research of the housing market in both districts, and the likely housing policies and market trends that will shape this market in the future. [Note: this research has been compiled into a suite of documents that can be viewed or downloaded:

www.whitehorsedc.gov.uk/localplan www.southoxon.gov.uk/newlocalplan

- · Addresses four strategic themes;
 - delivering housing need
 - providing an appropriate range of housing
 - delivering housing to support forecast economic growth
 - improving standards in new homes
- Has a clear short, medium and long-term focus and an action plan that is aligned to the main strategic themes; identities key actions, delivery timescales, responsibilities and expected outcomes.
- Involves investigating, developing and progressing innovative partnerships, exploring wider delivery mechanisms and providing funding, where necessary, to implement the strategy and ensure that the numbers, range and suitability of new homes will positively enhance the lives of people living and working in our districts.

- 33. Influencing housing delivery is an extremely challenging task due to the vast complexity of the housing sector (the development process, the changing make-up and needs of the population, the market place for social, affordable and market housing etc.).
- 34. The Joint South and Vale Housing Delivery Strategy attempts to take account of as many of these complex issues as possible, indicate the actions needed to increase the volume of new housing provision and ensure that new housing meets the needs of everyone wishing to live and work in South and Vale.

