



Business & Community Facilities Report

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Author Chris Scruby

This report summarises the business activities and community facilities within the parish and gives a summary of views that came out of the Business Survey in April 2019. This survey was sent out to 61 businesses and community facilities via email.

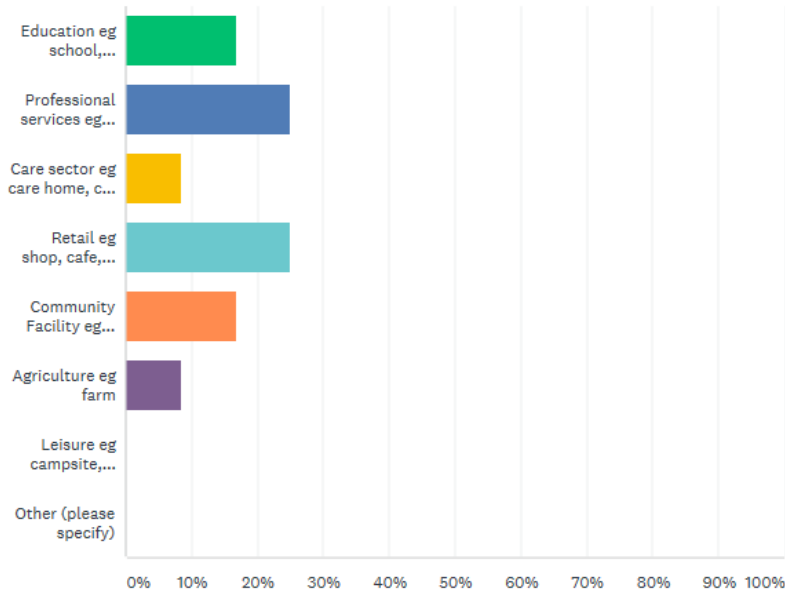
The Vale of the White Horse DC list of business rate payers (non-domestic) in the parish of Cumnor shows 59 entries as at the third quarter of 2018. Of these 18 can be categorised as commerce, 13 as leisure, 10 as utilities, 7 as businesses attracting small business rate relief, 6 as education & preschool, 2 as public sector and 1 as healthcare. 11 are registered as charities, in the education and leisure sectors. Care homes, of which the parish has 6, are classed as residential. It has not been possible to assess the number of small domestic businesses and homeworkers, but it is likely to make a substantial contribution to the economic activity of Cumnor Parish.

A poll was taken of those local businesses with which we have email contact (62), using Survey Monkey. There was a 20% response. The following questions were asked:

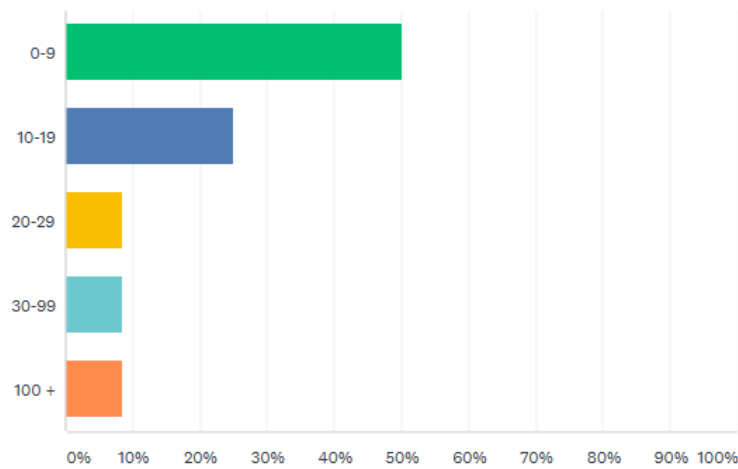
1. What sector is your business or community facility within?
2. How many people work in your business or community facility (paid, either full or part-time)?
3. How do the majority of your employees travel to your location?
4. How do the majority of customers (users/visitors/volunteers) travel to your location?
5. The government is working to deliver superfast broadband across the UK. Superfast is defined as a connection with download speeds of 24Mb or above (to check speeds and availability visit <http://www.betterbroadbandoxfordshire.org.uk>.) Does your business or community facility currently have access to this?
6. How critical will superfast broadband be for your business or community facility over the next 10 years?
7. What are the advantages for you of being located in Cumnor Parish?
8. What are the disadvantages of being located in Cumnor Parish?
9. How confident are you that your business/community facility will be successfully based in Cumnor parish up to and beyond 2031?

The results were as follows:

1 WHAT SECTOR IS YOUR BUSINESS OR COMMUNITY FACILITY WITHIN?

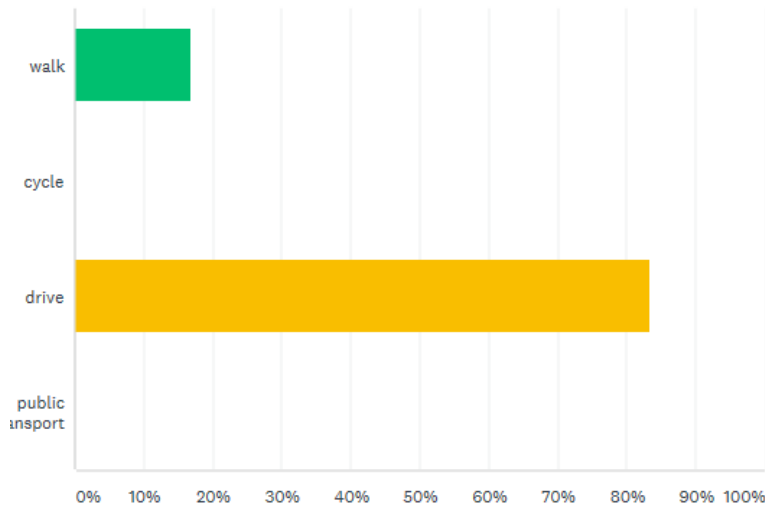


2 HOW MANY PEOPLE WORK IN YOUR BUSINESS OR COMMUNITY FACILITY (PAID, EITHER FULL OR PART-TIME)?



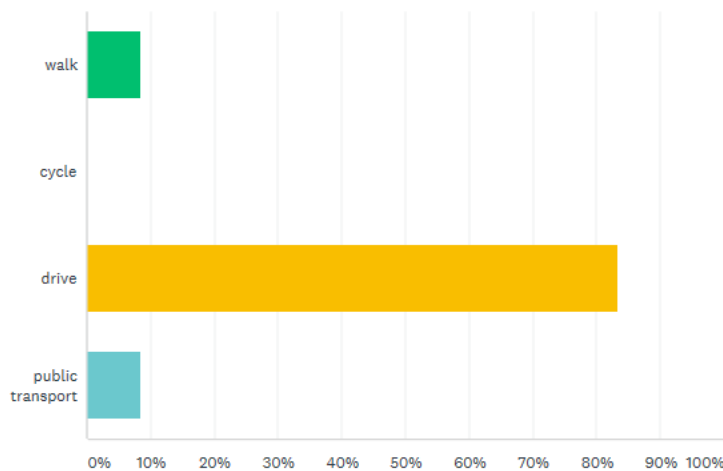
We note that the vast majority of respondents come into the category of small businesses (<50 employees), and ¾ are micro-businesses (<10 employees).

3 HOW DO THE MAJORITY OF YOUR EMPLOYEES TRAVEL TO YOUR LOCATION? (NOTE CUSTOMERS/USERS ARE COVERED IN THE NEXT QUESTION). CHOOSE THE ONE OPTION THAT COVERS THIS MAJORITY.



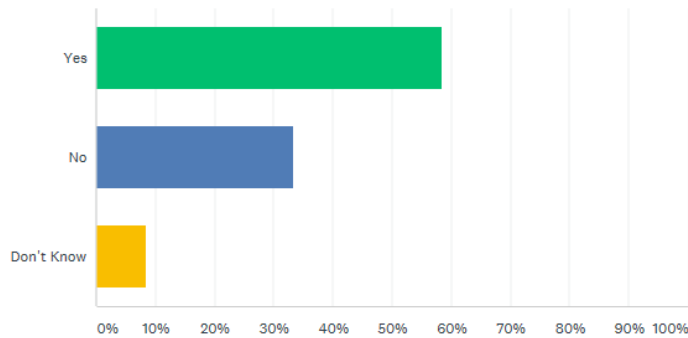
We note that 85% of employees drive to work, and none cycle or use public transport. This is somewhat disappointing. It may be because of inadequate public transport in some cases, as seen in answers to Q9.

4 HOW DO THE MAJORITY OF CUSTOMERS (USERS/VISITORS/VOLUNTEERS) TRAVEL TO YOUR LOCATION? CHOOSE THE ONE OPTION THAT DESCRIBES HOW THE MAJORITY OF CUSTOMERS (USERS/VISITORS/VOLUNTEERS) GET TO YOU.



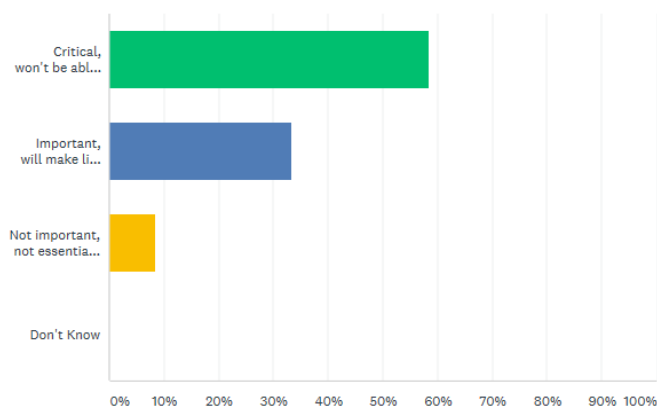
Again the vast majority of customers/users/visitors/volunteers travel by car, possibly for similar reasons to the employees.

5 THE GOVERNMENT IS WORKING TO DELIVER SUPERFAST BROADBAND ACROSS THE UK. SUPERFAST IS DEFINED AS A CONNECTION WITH DOWNLOAD SPEEDS OF 24MB OR ABOVE (TO CHECK SPEEDS AND AVAILABILITY VISIT [HTTP://WWW.BETTERBROADBANDOXFORDSHIRE.ORG.UK.](http://www.betterbroadbandoxfordshire.org.uk)) DOES YOUR BUSINESS OR COMMUNITY FACILITY CURRENTLY HAVE ACCESS TO THIS?



Superfast broadband is not available in all locations in the parish, which is probably why 35% do not use it.

6 HOW CRITICAL WILL SUPERFAST BROADBAND BE FOR YOUR BUSINESS OR COMMUNITY FACILITY OVER THE NEXT 10 YEARS?



Over 90% require superfast broadband in the future, making this a high priority in terms of infrastructure to support business and enterprise in the parish.

7 WHAT ARE THE ADVANTAGES FOR YOU OF BEING LOCATED IN CUMNOR PARISH?

The main themes from the responses were:

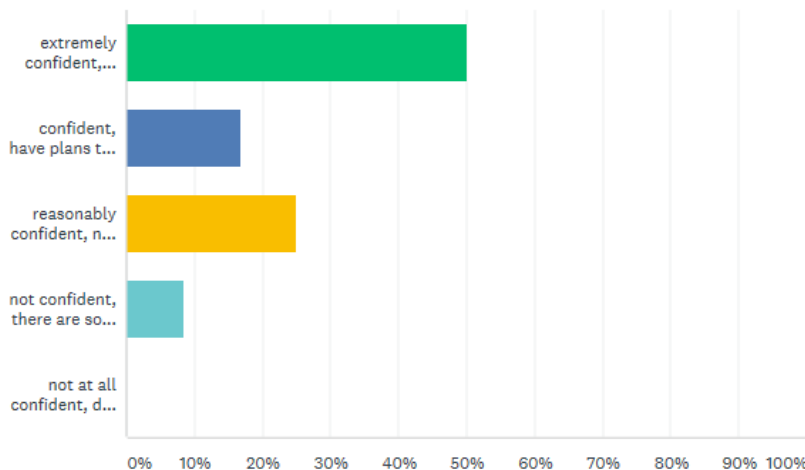
- This community has strong community values
- It is the perfect location for our clients (as an outdoor education centre) due to its beautiful, rural and accessible nature
- As a community facility, local residents have a wide range of interests, which means there are numerous clubs and events, this in turn makes our facility viable.
- Infrastructure is good, there is a post office (essential for home workers too), bus services are good (to Farmoor, Dean Court and Cumnor Village), and access to Oxford city and major road routes are good
- Even though it is a rural environment it has good pubs, which are great for business meetings
- Broadband provision is good (the Village Hall is now able to offer flexible meeting rooms for home workers needing spaces with wifi to work collaboratively)

8 WHAT ARE THE DISADVANTAGES OF BEING LOCATED IN CUMNOR PARISH?

The main themes from the responses were:

- The cost of housing is a great disadvantage to our staff and for recruitment and retention.
- Public transport is a problem if you are not in Cumnor Village, Farmoor or Dean Court, which creates a dependency on the car for many businesses in the parish.
- Some businesses do not yet have access to super-fast broadband which limits their scope to expand
- Some sports facilities are not able to expand. Cumnor Minors is so successful (with over 200 youth members) that parking on match days is an issue. This may also become true of Fogwell Road as Botley Boys & Girls grows.

9 HOW CONFIDENT ARE YOU THAT YOUR BUSINESS/COMMUNITY FACILITY WILL BE SUCCESSFULLY BASED IN CUMNOR PARISH UP TO AND BEYOND 2031?



These results are encouraging for over 90% see themselves as remaining in Cumnor Parish in the longer term.

In summary, although the response was no more than 20%, it is thought likely that the responses are typical of small and medium enterprises in the parish. The overall impression is that Cumnor is a good location for small businesses and the semi-rural location and local facilities are generally appreciated. The infrastructural need most frequently identified is good high speed broadband provision throughout the whole parish. Other infrastructure appears adequate, although it is a little disappointing that employees and clients rely heavily on car transport, even though many businesses are on bus routes. This may be partly because of the high cost of residential housing in Cumnor as identified in some of the responses.

Community Facilities

Cumnor Parish has vibrant and high functioning communities with strongly supported community facilities and groups, run by willing and highly committed volunteers. The map below shows the community facilities that exist in the parish.



Map 1 Community Facilities in Cumnor Parish

- Cumnor Village Hall
- Cumnor Old School
- Dean Court Community Centre
- United Reformed Church Hall
- Farmoor Village Hall
- The Cluses Football Sports Pitch & Recreation Area
- Fogwell Road Sports Pitch & Recreation Area
- The Glebe Play Park
- Meadow Close Play Park
- Mayfield Road Play Park
- Kimmeridge Road Play Park
- Kimmeridge Road/Seven Sisters Way Green Space
- Pinnocks Way Play Park
- Tilbury Lane Play Area
- Tilbury Lane Allotments
- St Michael's Church
- St Andrew's Church
- St Mary's Church
- United Reformed Church