

Publication version

# Vale of White Horse District Council

## Corporate Plan 2020 – 2024

### APPENDIX 1 FOR THE ENGAGEMENT REPORT

Appendices A – G for the Vale of White Horse District Council Corporate Plan 2020 – 2024 engagement report. The full report and appendices are available to view on our website on the [Corporate Plan page](#).

### **OCTOBER 2020**

#### Contents:

APPENDIX A – BACKGROUND TO THE ENGAGEMENT .....	2
APPENDIX B – ENGAGEMENT METHODOLOGY.....	4
APPENDIX C – COMMUNICATION .....	6
APPENDIX D – SURVEY.....	8
APPENDIX E – DEMOGRAPHIC DATA.....	49
APPENDIX F – QUANTITATIVE DATA .....	59
APPENDIX G – OUTCOMES OF RECOMMENDATIONS.....	62
APPENDIX H – FULL LIST OF COMMENTS RECEIVED – attached as a separate document (due to file size)	

## APPENDIX A – BACKGROUND TO THE ENGAGEMENT

The following information is taken from the online survey introduction pages.

### **Working towards a thriving future for Vale of White Horse**

Have your say on the six priority themes and illustrative projects in the Corporate Plan 2020 - 2024. Councillors have proposed a set of priority themes for the council over the next few years. You will recognise ideas from promises made by Councillors during their campaign for the May 2019 local elections.

The survey is open to all those living and working in Vale of White Horse, as well as council staff and councillors; we recognise that collaboration between all of us will help to build a better plan.

Please tell us if you think any themes or projects are missing or need to be expanded on, and let us know if we are on the right track. We are looking for feedback on the council's priorities particularly in the context of the challenges ahead for Local Government; for example, we are still working to support our communities through the COVID-19 pandemic and planning for recovery, whilst facing uncertainty about our funding in the future.

**Your feedback will help councillors finalise the Corporate Plan and focus on what they and those living and working in Vale of White Horse believe will make the district a better place for businesses, for families and for future generations.**

The survey is open until **midnight on Thursday 13 August 2020**.

We will review the priorities in the plan every year. This will help to ensure they remain up to date and relevant during the period that they cover, balancing this with our budgets and the council's climate objectives.

### **Next steps**

Feedback will go in a report to managers and Cabinet Members. The survey feedback will be used to inform the preparation of the final content for the Vale of White Horse Corporate Plan. The report will be available on our [website](#).

You do not have to answer any questions that you do not want to. Any personal information supplied to us within your comments that could identify you will not be shared or published in the report. Further information on data protection is available in our [privacy statement](#).

If you have any queries about this survey or require it in an alternative format please email the consultation and community engagement team on [haveyoursay@southandvale.gov.uk](mailto:haveyoursay@southandvale.gov.uk) or call 01235 422425. An **Easy Read version of the survey** is available to download and view online, using [this link](#). If you want to

discuss the Corporate Plan and its development please contact Michelle Wells on [Insightandpolicy@southandvale.gov.uk](mailto:Insightandpolicy@southandvale.gov.uk) or call 07917 088341.

**By clicking 'Next page', you are confirming you are happy for your answers (all anonymous) to be used in the survey feedback report.**

**A save and continue option is available so that you can come back to a partially completed survey. Your responses may be included as valid answers, even if you do not click "Submit" at the end of the survey.**

We would like your feedback on the draft Vale of White Horse Corporate Plan themes, programmes and example projects.

**The proposed themes are:**

Theme 1: Providing the homes people need

Theme 2: Tackling the Climate Emergency

Theme 3: Building Healthy Communities

Theme 4: Building Stable Finances

Theme 5: Working in Partnership

Theme 6: Working in an Open and Inclusive Way

You can read more about each theme and you will have the opportunity to give your feedback and suggestions on the proposed programmes and example projects.

## APPENDIX B – ENGAGEMENT METHODOLOGY

The engagement methodology consisted of the following:

- an email notification to the councils' planning and corporate consultee databases, to provide a link to a video of Councillors summarising this engagement and each theme, along with a link to the survey and details of how to comment. The notification was issued through the online engagement system SmartSurvey.
- a total of 4,302 email notifications were sent out. A copy of the email notification can be found at Appendix C;
- an email notification with details as above, to the councils' community grants database. A total of 390 email notifications were sent out;
- an email notification with details as above, to all Vale of White Horse towns and parishes. A total of 68 email notifications were sent out;
- Duplication of contacts between the above databases have not been removed as they may wish to respond in their different capacities;
- a link to the survey and details of how to comment was sent to 1,012 contacts on the South and Vale Business support database and a further 50 community groups through the Community Enablement team;
- a letter to those consultees who opted in for postal correspondence. This included details of the short video of Councillors summarising this engagement and each theme, along with a link to the survey, details on how to obtain a hard copy of the survey and details of how to comment (see the email notification as an example of the text used at Appendix C). A total of 122 letters were issued;
- informing Vale of White Horse district councillors through our internal councillor e-newsletter;
- informing Vale of White Horse district council staff through our internal all staff email communications;
- a video of Councillors talking about the engagement and each of the six suggested themes proposed for the Vale of White Horse Corporate Plan 2020 – 2024;
- updating the website and publishing the video link, background information and a link to the online survey;
- a focused online survey, offering participants opportunity to indicate how important they consider each of the six themes and their corresponding illustrative projects to be and comment on each theme in a free text box. A copy of the survey can be found at Appendix D;
- an Easy Read version of the survey for online viewing or printing. A copy can be found at Appendix D;
- a press release was issued on the engagement launch date, and social media messages (Twitter and Facebook) posted during the engagement period to further publicise and encourage wide participation from the public. Facebook received 6,474 views and Twitter 1,913 views during the engagement period;
- a four-week engagement period for submitting responses between 16 July and 13 August 2020;

- the engagement was carried out in conformity with our public engagement charter<sup>1</sup>.

### Reporting methodology

- a total of 773 completed responses were received. 261 partial responses were included as at least one of the main survey questions was answered. 426 people looked at the survey but didn't answer any of the questions;
- 1 responder completed the survey and also emailed with further comments, which were added manually to the survey as a separate response.
- 6 of the 773 responses were received by email; 3 members of the public and 3 organisations/community groups. These were added manually to SmartSurvey to the relevant parts of the survey or to the 'Anything else?' section as a single response;
- 1 response to the Easy Read survey version was received by an organisation;
- Responses manually added to the 'Anything else?' section as a single response were moved to other sections of the report for analysis if they related to that section;
- a total of 2,471 comments were received. Most of the comments contained several comments or points within them and, where this is the case, each comment or point has been summarised individually for analysis purposes. Therefore, the total number of actual comments received is much higher.
- a summary of the comments is included in the main engagement report;
- any personal information supplied to us within the comments that could identify anyone has been redacted and will not be shared or published in the report. Further information on data protection is available in our general consultations [privacy statement](#) on our website;
- some spelling, grammatical and punctuation errors in the original comments raised were corrected in the main body of this report; a full list of unedited comments can be found at Appendix G.

---

<sup>1</sup> <https://www.whitehorsedc.gov.uk/vale-of-white-horse-district-council/about-the-council/get-in-touch/consultations/>

## APPENDIX C – COMMUNICATION

A copy of the email notification sent out to consultees is below. The text was adapted for the letter sent to those who opted to receive a postal notification.

Subject: Help shape our work towards a thriving future for Vale of White Horse

Dear [NAME]

If you had a say in what's most important for the council to focus on what would you say? Would it be tackling the climate emergency, providing the homes that people need, working in partnership or healthy communities?

These are all things that councillors at Vale of White Horse District Council regularly have to debate and consider for the local community.

Councillors have identified six main themes for what they feel are the most important areas they need to focus on. They would like to know how residents, council staff and local organisations such as community groups, businesses and town and parish councils feel about these themes. The main areas that you will be asked to comment on are:

- Theme 1: Providing the homes people need
- Theme 2: Tackling the Climate Change Emergency
- Theme 3: Building healthy communities
- Theme 4: Building stable finances
- Theme 5: Working in partnership
- Theme 6: Working in an open and inclusive way

The survey, launched today 16 July and running until midnight 13 August doesn't just want you to focus on the here and now but is looking for feedback on the council's priorities over the next four years.

Please give us your views on these themes by clicking here [SURVEYLINK]

The link above is uniquely tied to this survey and to your email address. If you would like to forward this message to any interested parties, please refer them to the generic link [here](#).

The responses gathered will help councillors finalise their mission statement, known as a Corporate Plan. The plan will enable them to focus the council's work on what they and those living and working in the Vale of White Horse believe will make the district a better place for future generations.

Covid-19 has changed the way many of us view things and our priorities for ourselves and those around us. Given this opportunity to adapt and change, we want to know what you think about our plans for the future, to make sure the Vale of White Horse is the district our communities want it to be.

If you have any queries about this survey, require the engagement document in printed version, or in an alternative format (for example large print, Braille, audio, email, Easy Read and alternative languages), please email [haveyoursay@southandvale.gov.uk](mailto:haveyoursay@southandvale.gov.uk) or call 01235 422425.

Alternatively, if you want to give your views on the consultation by telephone please call 01235 422425.

If you have a query regarding the Corporate Plan, please email [insightandpolicy@southandvale.gov.uk](mailto:insightandpolicy@southandvale.gov.uk) or call 07917 088341. Finally, when you next have a tea break [here's the link](#) to a video of councillors talking about the main themes in the Corporate Plan to watch with your cuppa.

Kind regards

Consultation and Community Engagement Team  
Vale of White Horse District Council

---

**Opt out:** If you do not wish to receive further emails like this from us, please click the link below, and you will be removed from the relevant mailing list. Please note, we may still need to contact you for certain consultations if we have a legal obligation to do so. <http://survey.southandvale.gov.uk/s/Remove/>

## APPENDIX D – SURVEY

A copy of the paper comment form is below; it is based on the online survey.

# Comment form for the Corporate Plan for Vale of White Horse 2020-2024

## Introduction

### Working towards a thriving future for Vale of White Horse

Have your say on the six priority themes and illustrative projects in the Corporate Plan 2020 - 2024. Councillors have proposed a set of priority themes for the council over the next few years. You will recognise ideas from promises made by Councillors during their campaign for the May 2019 local elections.

The survey is open to all those living and working in Vale of White Horse, as well as council staff and councillors; we recognise that collaboration between all of us will help to build a better plan.

Please tell us if you think any themes or projects are missing or need to be expanded on, and let us know if we are on the right track. We are looking for feedback on the council's priorities particularly in the context of the challenges ahead for Local Government; for example, we are still working to support our communities through the COVID-19 pandemic and planning for recovery, whilst facing uncertainty about our funding in the future.

*Here's a clip from the leader of the council, Cllr Emily Smith, asking for your thoughts.*

### VIDEO

Your feedback will help councillors finalise the Corporate Plan and focus on what they and those living and working in Vale of White Horse believe will make the district a better place for businesses, for families and for future generations.

### The survey is open until midnight on Thursday 13 August 2020.

We will review the priorities in the plan every year. This will help to ensure they remain up to date and relevant during the period that they cover, balancing this with our budgets and the council's climate objectives.

### How to comment

Comments can be made by:

- completing this comment form and posting or emailing it back to us (addresses below)
- emailing **haveyoursay@southandvale.gov.uk**
- writing to us using our freepost address: Freepost SOUTH AND VALE CONSULTATIONS (no stamp is needed)
- using our online comment form, which is available here: <https://survey.southandvale.gov.uk/s/Valecorporateplanfeedback/>



## Next steps

Feedback will go in a report to managers and Cabinet Members. The survey feedback will be used to inform the preparation of the final content for the Vale of White Horse Corporate Plan. The report will be available on our website: [whitehorsedc.gov.uk/about-us/how-we-work/corporate-plan](https://whitehorsedc.gov.uk/about-us/how-we-work/corporate-plan).

You do not have to answer any questions that you do not want to. Any personal information supplied to us within your comments that could identify you will not be shared or published in the report. Further information on data protection is available in our general consultations privacy statement available on our website: [whitehorsedc.gov.uk/about-us/have-your-say](https://whitehorsedc.gov.uk/about-us/have-your-say).

If you have any queries about this survey or require it in an alternative format please email the consultation and community engagement team on [haveyoursay@southandvale.gov.uk](mailto:haveyoursay@southandvale.gov.uk) or call 01235 422425.

If you want to discuss the Corporate Plan and its development please contact Michelle Wells on [Insightandpolicy@southandvale.gov.uk](mailto:Insightandpolicy@southandvale.gov.uk) or call 07917 088341.

## Our vision

### 1. How much do you agree or disagree with the vision for Vale of White Horse District Council's Corporate plan?

*'Vale of White Horse District Council aims to help build and support thriving local communities, where everyone can enjoy the opportunity to live a happy and fulfilling life. We will do all we can to contribute to making that a reality in the Vale within the ecological constraints of our physical environment on planet earth, and we will ensure that our council and our district play their part in tackling the Climate Emergency.'*

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Don't know
- Prefer not to say

**2. Do you have any comments on Vale of White Horse District Council's vision?**

We would like your feedback on the draft Vale of White Horse Corporate Plan themes, programmes and example projects.

The proposed themes are:

**Theme 1: Providing the homes people need**

**Theme 2: Tackling the Climate Emergency**

**Theme 3: Building Healthy Communities**

**Theme 4: Building Stable Finances**

**Theme 5: Working in Partnership**

**Theme 6: Working in an Open and Inclusive Way**

You can read more about each theme and you will have the opportunity to give your feedback and suggestions on the proposed programmes and example projects.

**3. For each of the proposed six themes in the Corporate Plan, please tell us how important you consider each one to be. Please enter a number in the boxes below, with 1 being least important and 5 being most important.**

Theme 1: Providing the homes people need	<input type="text"/>
Theme 2: Tackling the Climate Emergency	<input type="text"/>
Theme 3: Building Healthy Communities	<input type="text"/>
Theme 4: Building Stable Finances	<input type="text"/>
Theme 5: Working in Partnership	<input type="text"/>
Theme 6: Working in an Open and Inclusive Way	<input type="text"/>

# Theme 1: Providing the homes people need

## VIDEO

### How will we achieve this theme?

We will find ways to provide **more genuinely affordable housing**, including **housing for social rent**, to **better provide for the needs of Vale residents**. We will aim to provide a **mix of tenures** in each development to build sustainable homes in **balanced and sustainable communities**. We will use our influence on decision makers, where the responsibility lies outside of Vale.

### *Proposed Programmes*

- 1.1 Explore and consider opportunities to bring forward the delivery of homes people can afford
- 1.2 Adopt a policy framework that ensures those homes could be delivered in a way that supports the environment and people living healthy lives

### *Example Projects*

Develop an affordable homes Supplementary Planning Document

Strengthen work with developers to ensure they meet their obligations to deliver affordable homes

### 4. Do you have any other suggestions of programmes and projects we could include to help achieve this theme?

### 5. Please use the space below to tell us if you have any other comments on this theme. Is there anything missing from this theme or does it need to be expanded on?

## Theme 2: Tackling the Climate Emergency

### VIDEO

#### How will we achieve this theme?

We will do everything we can to help tackle the Climate Emergency. We will:

reduce council emissions by 75% by 2025

become a carbon neutral council by 2030

reduce all emissions across the Vale district by 75% by 2030

aspire to be a carbon neutral Vale district by 2045

#### ***Proposed Programmes***

2.1 A climate emergency programme, focussed on what the council has control over, working towards our targets for our own buildings, vehicles, leisure and arts centres

2.2 A programme around exercising our influence with partners on wider policy, lobbying Government and identifying environmental policy gaps

#### ***Example Projects***

Explore green investment offering within the Treasury Management strategy

Develop new policies to tackle Climate Change in the new Local Plan

#### **6. Do you have any other suggestions of programmes and projects we could include to help achieve this theme?**

#### **7. Please use the space below to tell us if you have any other comments on this theme. Is there anything missing from this theme or does it need to be expanded on?**

## Theme 3: Building Healthy Communities

### VIDEO

#### How will we achieve this theme?

We will contribute to **making people's lives healthier** by encouraging the **switch to more active travel, improving air quality** where people work and live, and providing **active opportunities**.

#### *Proposed Programmes*

- 3.1 Building strong communities and connections, with a sense of place and strong community identity
- 3.2 Promoting healthy place shaping and active communities, for everyone
- 3.3 Safeguarding and supporting our vulnerable residents

#### *Example Projects*

Develop an Active Communities Strategy

Provide and promote opportunities for residents to increase their level of activity

#### 8. Do you have any other suggestions of programmes and projects we could include to help achieve this theme?

#### 9. Please use the space below to tell us if you have any other comments on this theme. Is there anything missing from this theme or does it need to be expanded on?

## Theme 4: Building Stable Finances

### VIDEO

#### How will we achieve this theme?

We will **manage the council's resources responsibly** and make **effective use of the council's assets**. We will do our best to **build financial resilience** to protect the council against future uncertainties. We will work across the public sector to influence and maximise funding for local government, in order to continue to invest and provide the services residents and businesses need.

#### ***Proposed Programmes***

*4.1 We will explore and actively consider all avenues to deliver financial stability, including maximising income available to the council*

*4.2 We will make effective use of the council's assets acting in a manner that ensures the long-term financial viability for the benefit of our residents and the environment*

#### ***Example Projects***

Undertake a strategic property review to inform which assets to hold on to, make better use of, or dispose of

Adoption of the CIPFA financial management code of practice

#### **10. Do you have any other suggestions of programmes and projects we could include to help achieve this theme?**

#### **11. Please use the space below to tell us if you have any other comments on this theme. Is there anything missing from this theme or does it need to be expanded on?**

## Theme 5: Working in Partnership

### VIDEO

#### How will we achieve this theme?

To help us achieve our aims and objectives effectively, efficiently and fairly, we will work in partnership with other councils, authorities and businesses, non-profit organisations, community and residents' groups. We will **provide support to** residents and organisations to effect and drive change **in the community** and we will provide all the support we can to **businesses in the Vale** to help them succeed.

#### *Proposed Programmes*

5.1 We will work in partnership to influence and shape regional and national agendas to maximise opportunities for our communities and businesses

5.2 We will work with and support our residents, businesses and communities to effect and enable change

#### *Example Projects*

*We recognise the importance of partnership working and its strength and value in delivering our priorities and will undertake a partnership mapping and review project to ensure that the partnerships we are in deliver improved outcomes to residents*

*Undertake an economic development review to ensure that the council is providing support to SMEs, homebased businesses, supporting skills development*

#### 12. Do you have any other suggestions of programmes and projects we could include to help achieve this theme?

#### 13. Please use the space below to tell us if you have any other comments on this theme. Is there anything missing from this theme or does it need to be expanded on?

## Theme 6: Working in an Open and Inclusive Way

### VIDEO

#### How will we achieve this theme?

We will **work openly and transparently**, promoting a world in which all can participate equally. We will **listen to feedback** from local residents, communities, businesses, partners and our own officers. Our work will particularly aim to include those groups that have historically been marginalised or those that have been hard to reach. We will **ensure we are accountable** and that **our decisions are open to appropriate scrutiny**, and we will **admit when we get things wrong**.

#### *Proposed Programmes*

6.1 We will improve our use of technology to increase understanding and access to what we do, how we work and the decisions we make

6.2 We will increase meaningful engagement and communication with everyone

6.3 We will strengthen our governance framework and address our policy gaps, improving transparency

#### *Example Projects*

Create a Youth Council, tying in with climate emergency activity to increase engagement with young people and local democratic decision making

Undertake a policy review to identify policy gaps and look to consolidate policies with linked outcomes and create a publicly accessible policy library

#### **14. Do you have any other suggestions of programmes and projects we could include to help achieve this theme?**

#### **15. Please use the space below to tell us if you have any other comments on this theme. Is there anything missing from this theme or does it need to be expanded on?**



## A little bit about you...

To help us to better understand responses to this survey, and see if we are reaching a wide variety of people, please can you tell us about yourself.

### 16. What is your connection to Vale of White Horse? Tick all that apply.

- I live in Vale of White Horse
- I work in Vale of White Horse
- I visit Vale of White Horse (e.g. to shop or see family/friends)
- I prefer not to say
- Other (please specify):.....

### 17. Are you responding as: \*

- An individual/member of the public
- A business/organisation
- A community group
- A Vale district councillor
- A South and Vale district council officer (e.g staff)
- A county or town/parish councillor or officer
- Other (please specify):.....

### 18. What is the name of your business/organisation, community group or what council are you representing?

## Equalities

We are committed to making sure that everyone has equal access to our services. Please help us keep track of how successfully we are achieving this by ticking the appropriate boxes below. All information is confidential and will only be used to help us monitor whether views differ across the community.

We are especially interested in knowing whether we are hearing from younger people and other groups that don't often engage with us.

### 19. Which of the following describes how you think of yourself?

- Male
- Female
- In another way
- Prefer not to say

### 20. How old are you?

- Child (12 and under)
- Teenager
- 20-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Prefer not to say

### 21. What is your ethnic group? Please tick one box only.

#### White

- English, Welsh, Scottish, Northern Irish, British

- Irish
- Gypsy or Irish Traveller
- Any other white background

**Asian or Asian British**

- Indian
- Pakistani
- Bangladeshi
- Any other Asian background

**Black or Black British**

- Black British
- Caribbean
- African
- Any other black background

**Mixed**

- White and Black Caribbean
- White and Black African
- White and Asian
- Any other mixed background

**Other Ethnic Group**

- Chinese
- Any other Ethnic Group

Prefer not to say

**22. Are your day to day activities limited because of a health problem or disability which has lasted or is expected to last 12 months or more?**

Yes

No

Prefer not to say

If yes, please specify:

**Thank you for your comments.**

## EASY READ SURVEY VERSION

The layout for the Easy Read form below differs slightly from the original version.



# Our plans for 2020 to 2024

## What do you think?



# Introduction



This comes from Vale of White Horse District Council.



We are writing a plan for 2020 to 2024.

This document explains our ideas for the plan.



We call these ideas 'themes'. They are the main things we want to achieve.

Before we write the final plan, we want to know what you think about our themes.

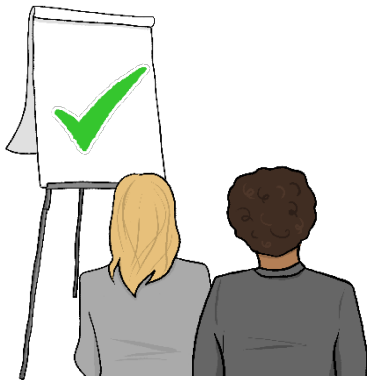


Please read this document and tell us what you think by answering the questions.



We need your answers by midnight on Thursday, 13 August 2020.

# Our Vision



Our vision is what we want for our district over a long time.



We want local communities where people are happy and have opportunities for a good life.



We will do all we can to make this possible.



We will make sure all our work is done in ways that are good for the planet.

# What do you think?



Question 1. Do you agree or disagree with our vision?

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree
- Don't know
- Prefer not to say



Question 2. Do you have any comments?





## Our themes

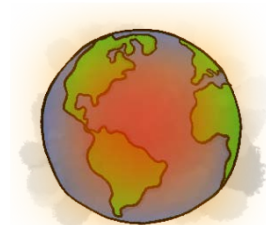


We have 6 themes:

**Theme 1:** Providing the homes people need.



**Theme 2:** Dealing with the **climate emergency**.



The **climate emergency** is the whole world getting warmer because of pollution.

**Pollution** is dirty chemicals in the air from things like cars and heating buildings.



**Theme 3:** Building **healthy communities**.



A **healthy community** is where everyone gets the chance to be as healthy as possible.

**Theme 4:** Looking after our money properly.

**Theme 5:** Working together with other local organisations.

**Theme 6:** Involving everyone.



**Question 3.** Please tell us how important these themes are to you. Write '1' by the theme that is most important to you, '2' by the next most important and so on.



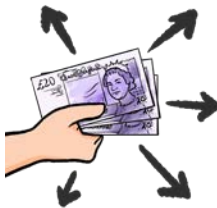
**Theme 1:** Providing the homes people need.



**Theme 2:** Dealing with the climate emergency.



**Theme 3:** Building healthy communities.



**Theme 4:** Looking after our money properly.



**Theme 5:** Working together with other local organisations.



**Theme 6:** Involving everyone.

# Theme 1: Providing the homes people need



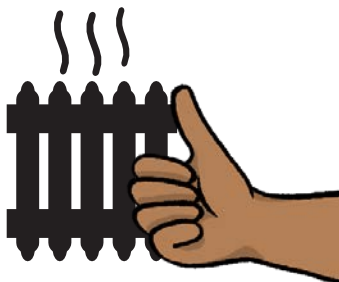
We will provide more homes:

- that people can afford
- for rent
- that are right for people who live in Vale of White Horse.



We will provide:

- different types of homes for different people



- homes that are warm and cheap to heat.



We will build communities that are good for all different people.



We will make sure that new homes:

- are good for the environment

- help people live healthy lives.

Question 4. Can you think of any other ways we could provide the homes people need?



Question 5. Do you have any other comments about this theme?

A large, empty rounded rectangular box intended for providing comments.

## Theme 2: Dealing with the climate emergency



We will deal with the climate emergency by:

- reducing pollution by 2025 or 2030
- getting rid of pollution by 2030 or 2045.

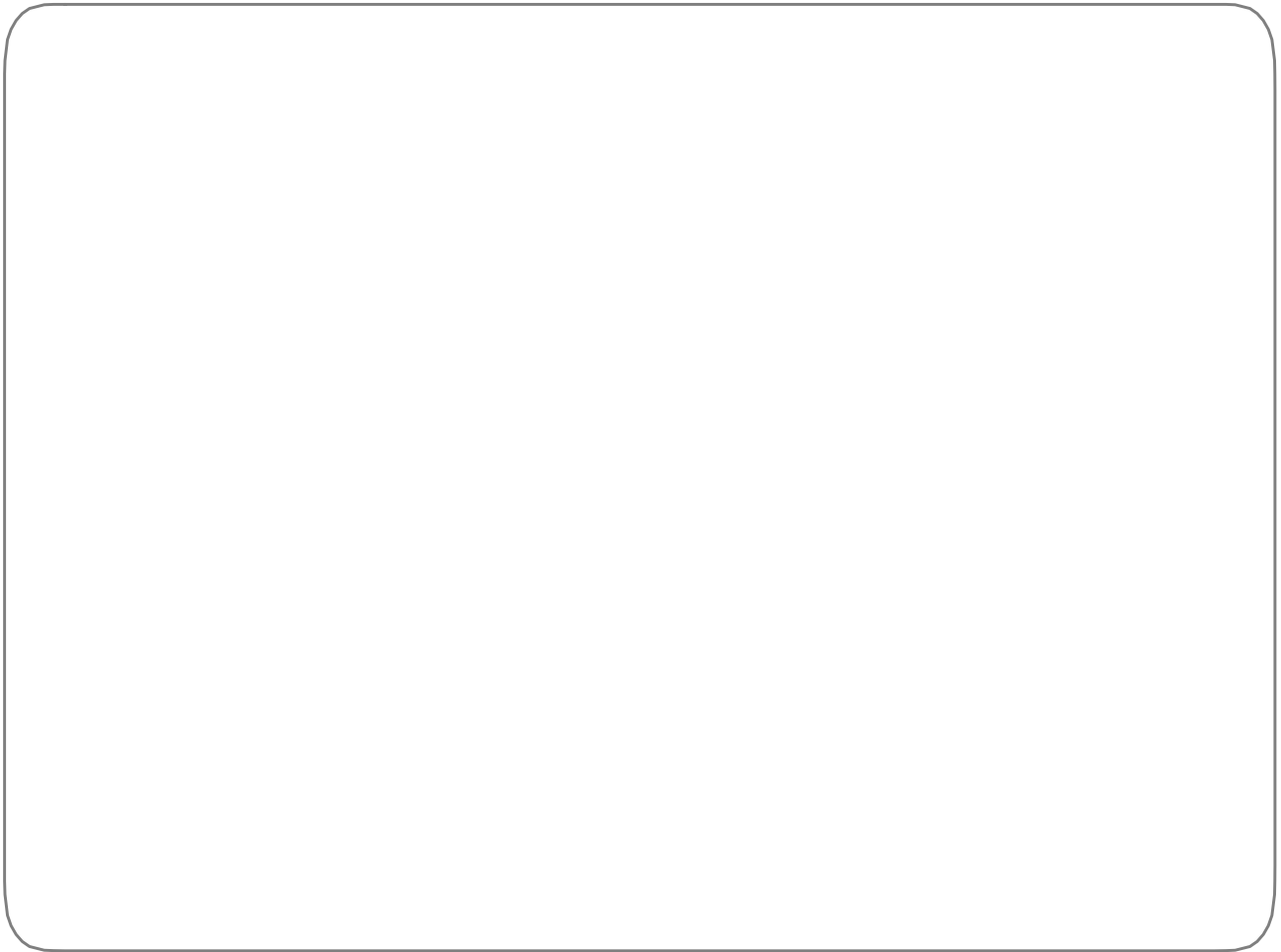


We will:

- cut the amount of pollution we use when we travel, and in our buildings
- help other organisations reduce the amount of pollution they use.



Question 6. Can you think of any other ways we could deal with the climate emergency?





Question 7. Do you have any other comments about this theme?

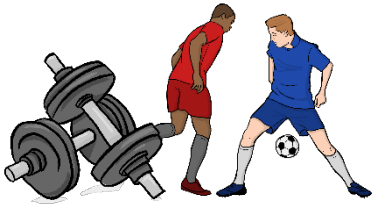
A large, empty rounded rectangular box intended for providing comments.

# Theme 3: Building healthy communities

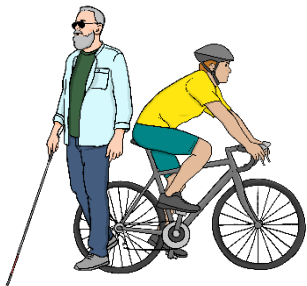


We want to help people to live healthier lives by:

- encouraging people to be more active



- giving people more ways to be active



- encouraging people to walk or cycle more.



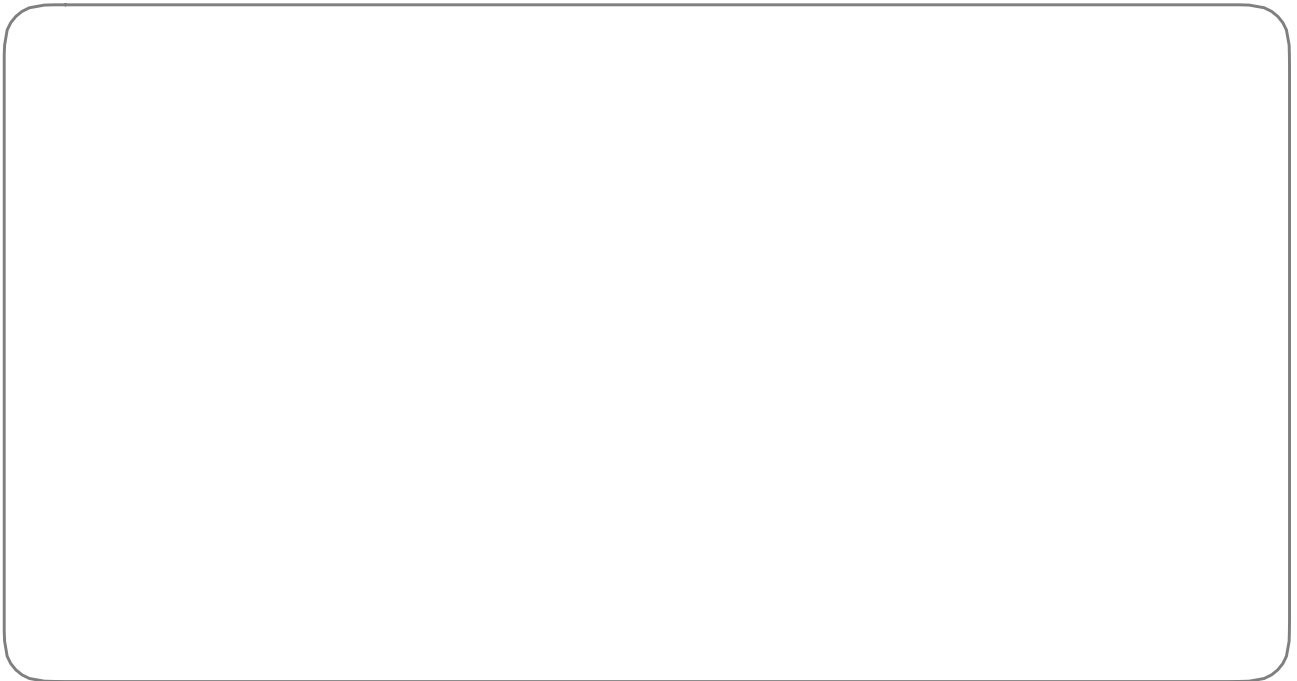
We want people to be more involved in their local community.



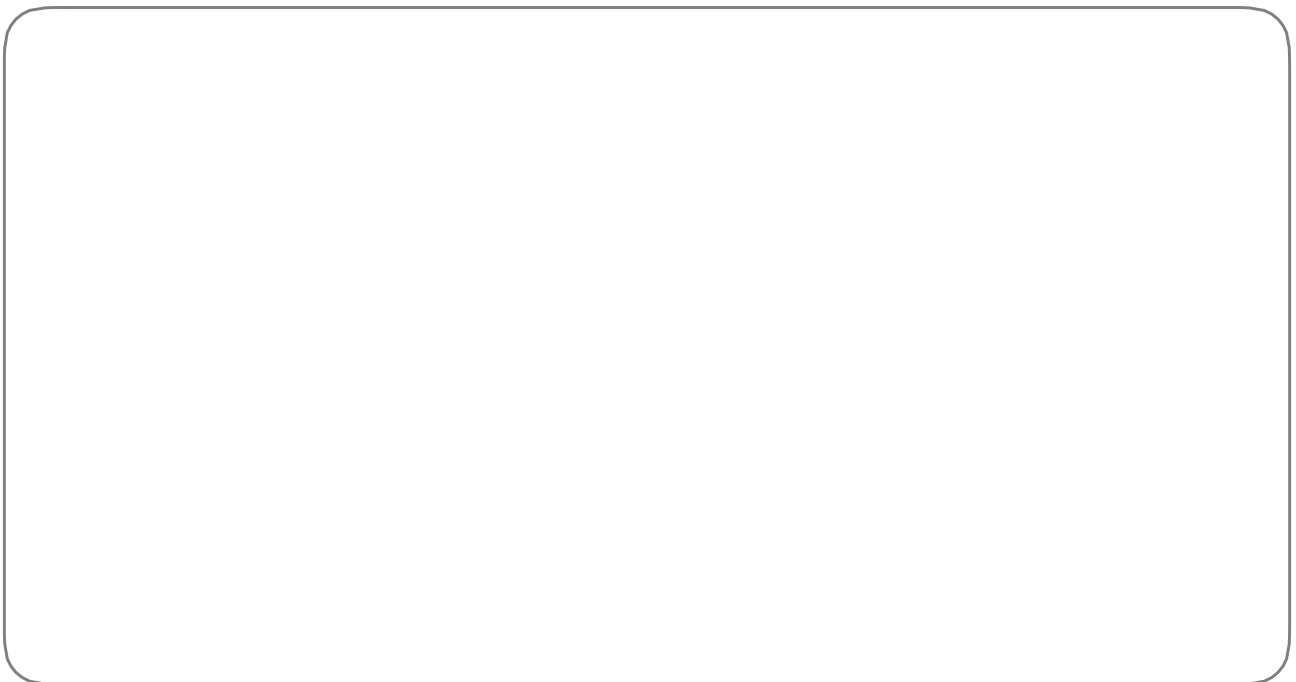
We want communities to be safe and good for vulnerable people.

Vulnerable people need support to live independently.

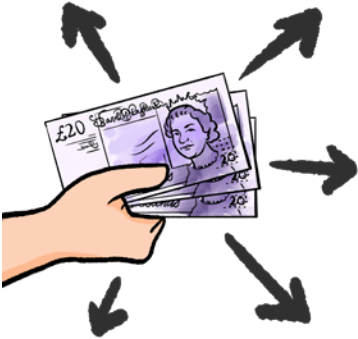
Question 8. Can you think of any other ways we could build healthy communities?



Question 9. Do you have any other comments about this theme?



# Theme 4: Looking after our money properly



We will look after the council's money properly.



We will keep some money as savings, in case we need it.



We will try to get more money for the council so we can spend more on local people and businesses.

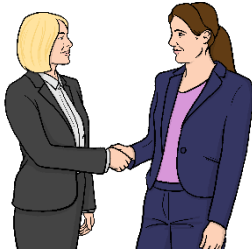


We will look at everything the council owns and make sure we are using it in the best way.

Question 10. Can you think of any other ways we could look after our money better?

Question 11. Do you have any other comments about this theme?

# Theme 5: Working together with other local organisations



We will work together with:

- other councils
- other official organisations, like health services and the police
- local businesses
- charities
- community groups.



We will help community groups to make changes in their local community.



We will work with the Government to help our local communities and businesses.



We will help businesses to do well.

Question 12. Can you think of any other ways we could work together with local organisations?

Question 13. Do you have any other comments about this theme?

# Theme 6: Involving everyone



We want you to be able to understand what we are doing and get involved.



We will:

- work in a way that is fair to everyone



- listen to what you say

- explain why we do things



- say if we get things wrong.



We will use the internet to:

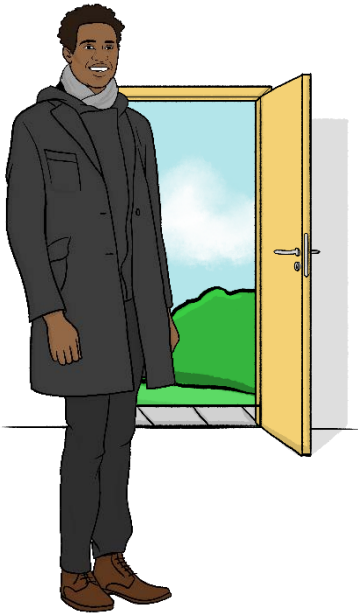
- give you the information you need
- ask you what you think.



Question 14. Can you think of any other ways we could involve everyone?

Question 15. Do you have any other comments about this theme?

# About you



Question 16. Do you...

- Live in Vale of White Horse
- Work in Vale of White Horse
- Visit Vale of White Horse often
- I prefer not to say
- Other - please say



### Question 17. Are you a...

- Member of the public
- Business or an organisation
- Community group
- Councillor
- Council worker
- Other - please say



### Question 18. What is the name of your business, organisation or community group?

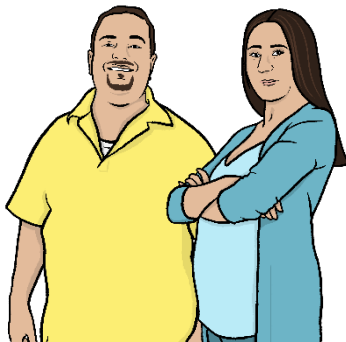
# More about you



Please answer these questions about yourself.

Your answers will help us to make sure we are hearing from all different people in Vale of White Horse.

Question 19. Are you...



Male

Female

Other - please say



Prefer not to say

Question 20. How old are you?



- 12 and under
- 13 - 19
- 20 - 34
- 35 - 44
- 45 - 54
- 55 - 64
- 65 - 74
- 75 and over
- Prefer not to say

## Question 21. Are you...

### White



- English, Welsh, Scottish, Northern Irish, British
- Irish
- Gypsy or Irish Traveller
- Any other white background

### Asian



- Indian
- Pakistani
- Bangladeshi
- Any other Asian background

### Black



- Black British
- Caribbean
- African
- Any other black background



### Mixed

- White and Black Caribbean
- White and Black African
- White and Asian
- Any other mixed background

### Other Ethnic Group



- Chinese
- Any other ethnic group
- Prefer not to say



Question 22. Do you have a long term health problem or disability?

- Yes
- No
- Prefer not to say

If 'Yes' please say what

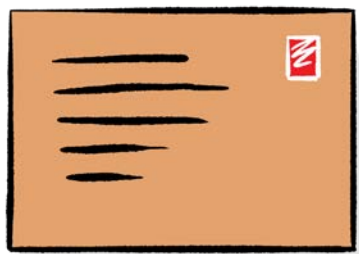
# Thank you



Thank you for your answers.

Please now post your answers back to us at:

**Vale of White Horse District Council 135 Eastern Avenue  
Milton Park Milton OX144SB**



**For more information**

If you need more information please contact us by:



**Email:**

[haveyoursay@southandvale.gov.uk](mailto:haveyoursay@southandvale.gov.uk)



**Phone: 07917 088341**

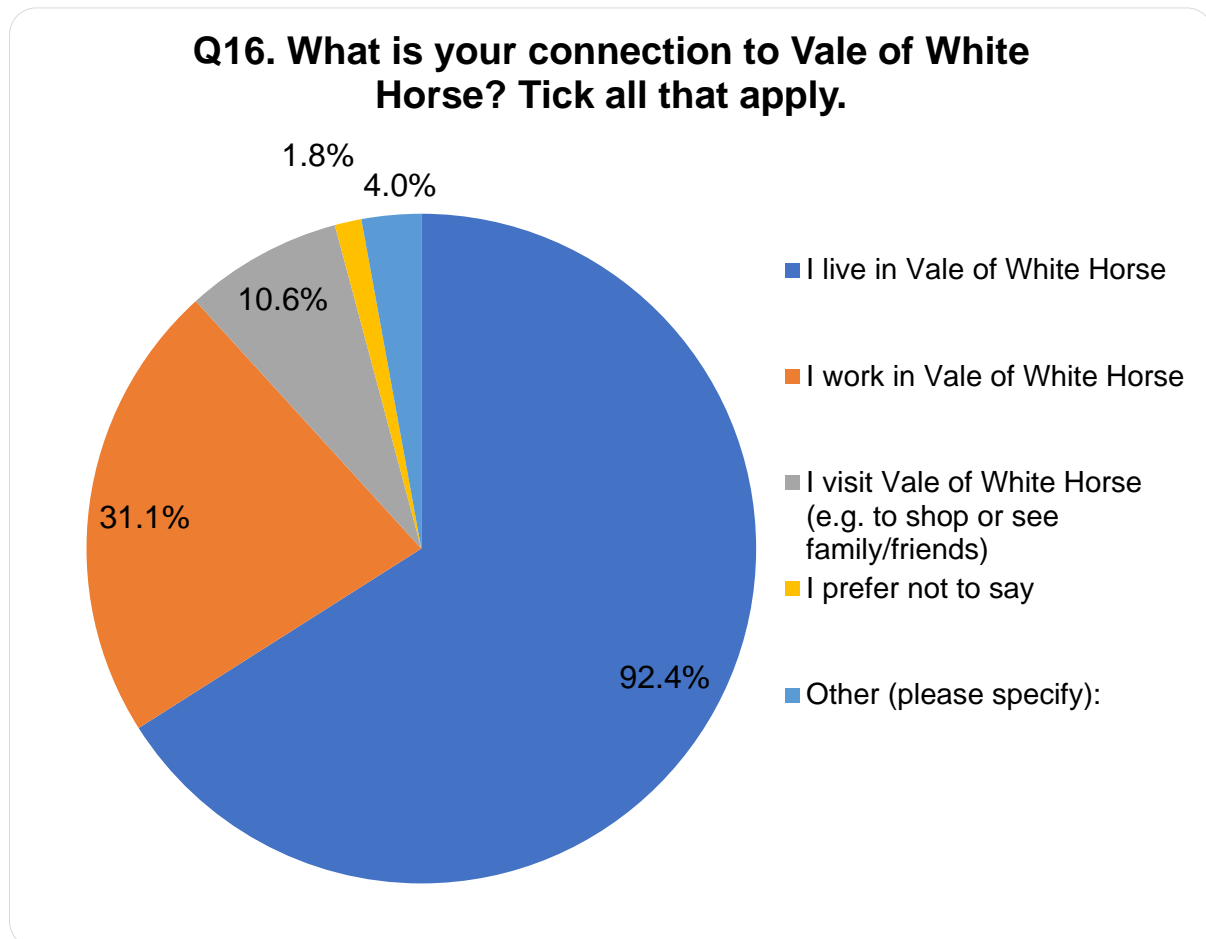
Easy Read by [\*\*easy-read-online.co.uk\*\*](http://easy-read-online.co.uk)



## APPENDIX E – DEMOGRAPHIC DATA

Below is the demographic data collected in the engagement. Not all respondents answered so percentages given represent responses to each question.

Comments in italics in brackets are provided for clarification.

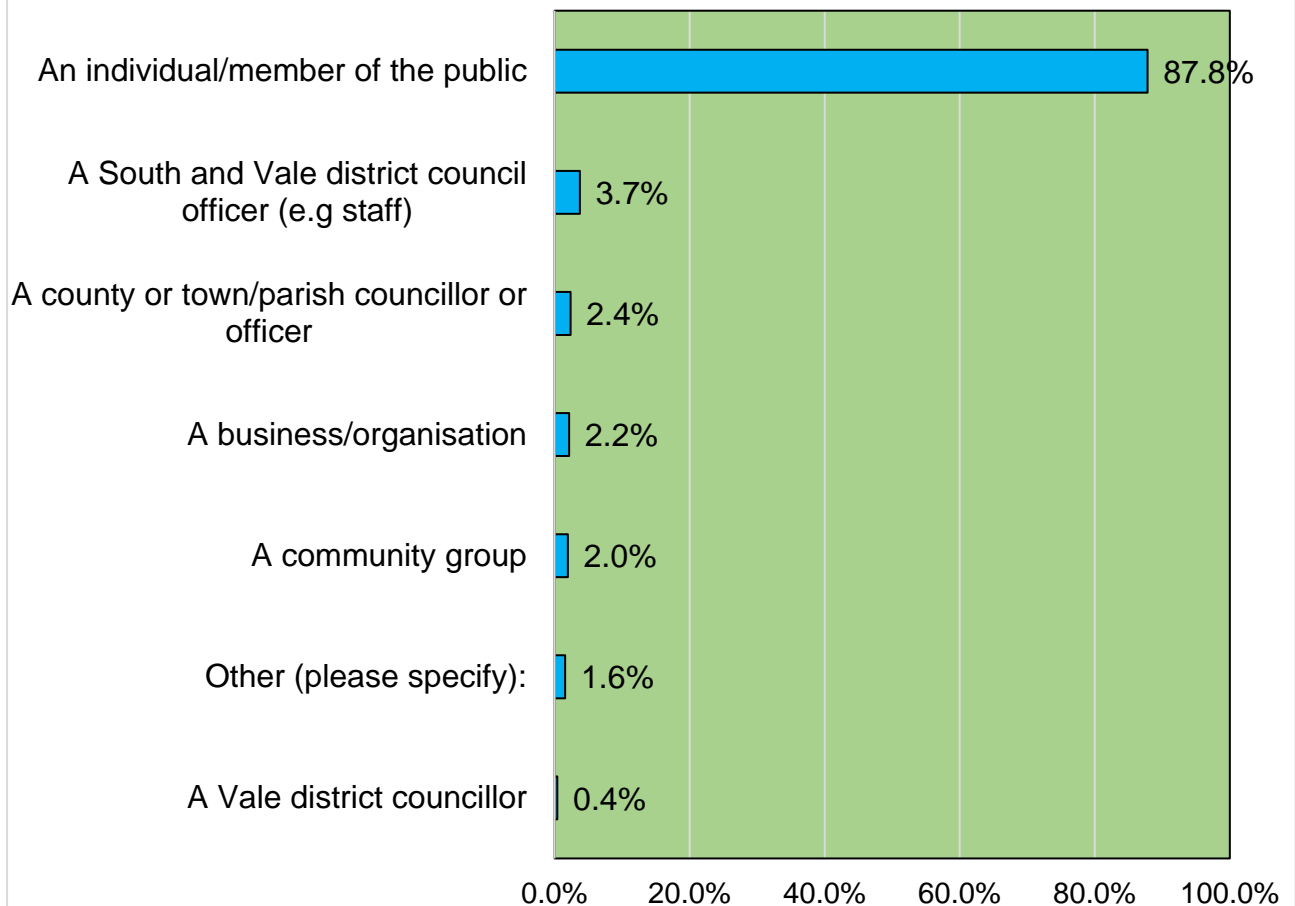


### Other, please specify:

- I used to work all over the VOWH (*Vale of White Horse*) and South Oxfordshire
- Have lived in VOWH (*Vale of White Horse*) since 1988. Now retired
- I farm in Vale of White Horse
- Volunteer for a community group
- I go to Abingdon town centre to visit Masons shop otherwise I wouldn't bother any more. I go to Witney and Bicester Village and Woodstock to eat out
- Trustee of a family support charity working in the Vale

- I use the outdoors
- I worked in the Vale for many years and retired here
- Lived in VOWH (*Vale of White Horse*) until recently when I had to leave and let out my flat. Intend to return to live in VOWH (*Vale of White Horse*) soon
- I am a Parish Councillor
- Retired but most of my activity is within the Vale
- Cycle, eat out
- Z
- I used to work on Milton Park
- Retired
- British Horse Society Access Field Officer for South Region
- I am retired and have lived in the Vale for 30 years

### Q17. Are you responding as:



**Other, please specify:**

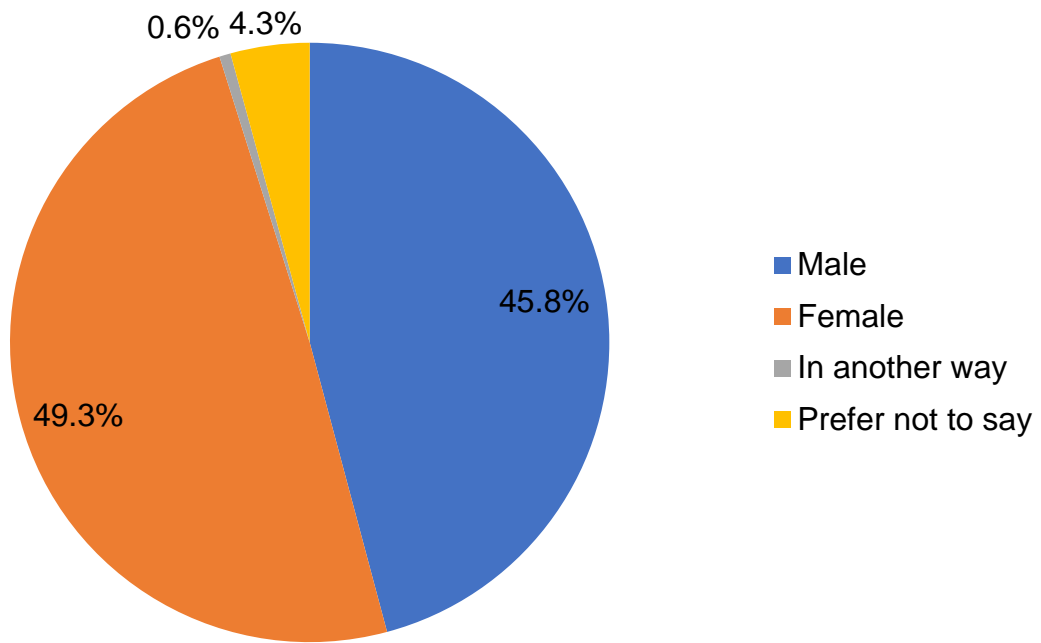
- As a landowner (therefore with a declared vested interest)
- Also chairman of Parish Council
- Volunteee (*Volunteer*)
- As an individual who has made a business proposal to the council on some of these matters in the past
- NA (*Not applicable*)
- Individual & business owner
- Public and as a business
- Y

**Q18. What is the name of your business/organisation, community group or what council are you representing?**

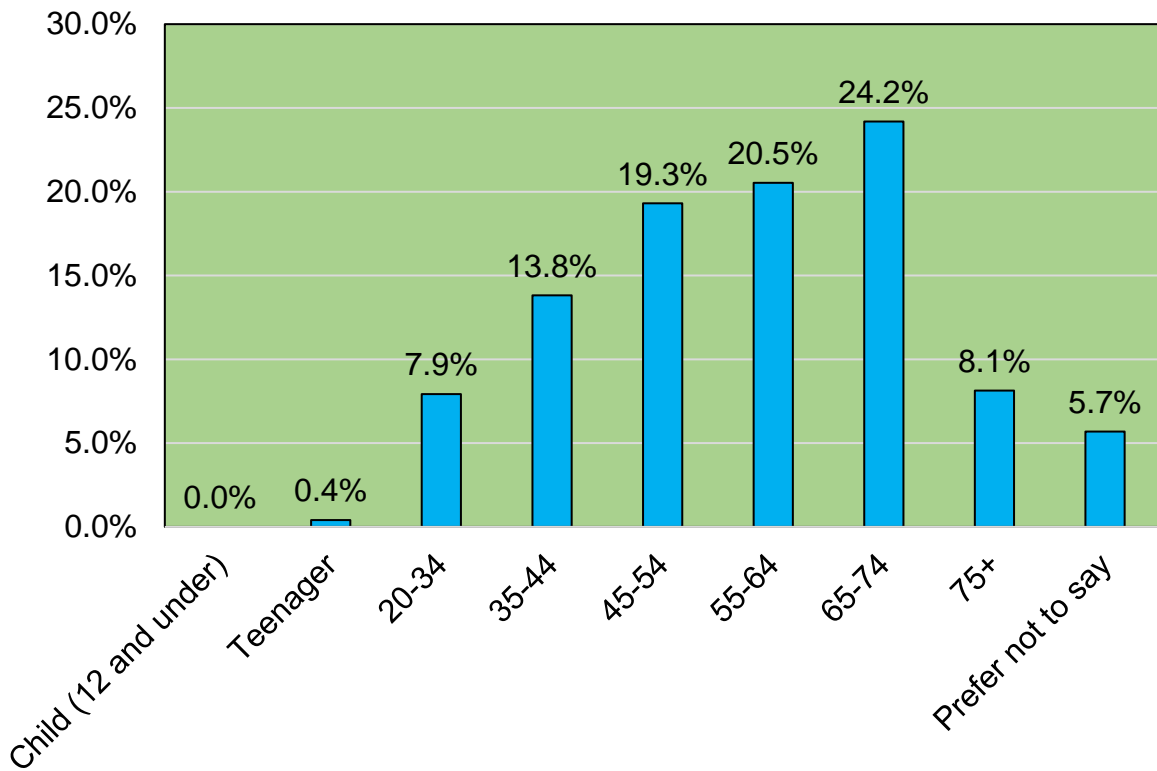
- Vale of White Horse District Council **x 6**
- N/A (*Not applicable*) **x 5**
- S&V (*South Oxfordshire and Vale of White Horse District Councils*) **x 3**
- Faringdon Town Council **x 2**
- Letcombe Regis Parish Council **x 2**
- Retired individual **x 2**
- I run Nice Tree Films and I am also a resident
- Aquobex
- Faringdon town F.C (*Football Club*)
- Maymessy CIC (*Community Interest Company*)
- Kennington Parish Council
- A Helping Hand Grove and Wantage
- Not applicable, simply a concerned citizen
- Blewbury Parish Council
- Not representing anyone
- Various Arts Organisations in Wantage
- Wantage Independent Advice Centre
- AbiBinit! (*Litter Picking Initiative*)
- Church
- I am a member of The Friends of Abingdon Civic Society, an excellent organisation
- Drayton
- Didcot
- South Oxfordshire Council
- Myself

- Home-Start Southern Oxfordshire
- Chaco Limited
- All Saints' church Faringdon
- Abingdon
- Fat face WANTAGE
- Shrivenham
- Highways England
- Farcycles
- Stanford in the Vale Parish Council
- None
- The Canal & River Trust
- Cumnor Parish Council
- Fork Handles Golf
- Parish councillors cannot 'represent' the views of their councils unless approved by the council. They work under corporate responsibility rules
- Abingdon St. Helen's Without
- X
- None. Just my family
- Zerotechnology.co.uk
- Alan Drury Architects
- None
- The Woodland Trust
- North Hinksey Parish Council
- East Hanney Parish Council
- The British Horse Society
- Wilts and Berks Canal Trust
- Response on behalf of Uffington Parish Council
- Shrivenham Neighbourhood Plan Group
- Wantage and Grove Campaign Group
- North Hinksey Parish Council and the North Hinksey Parish Neighbourhood Plan Team
- My Life My Choice - Abingdon Group

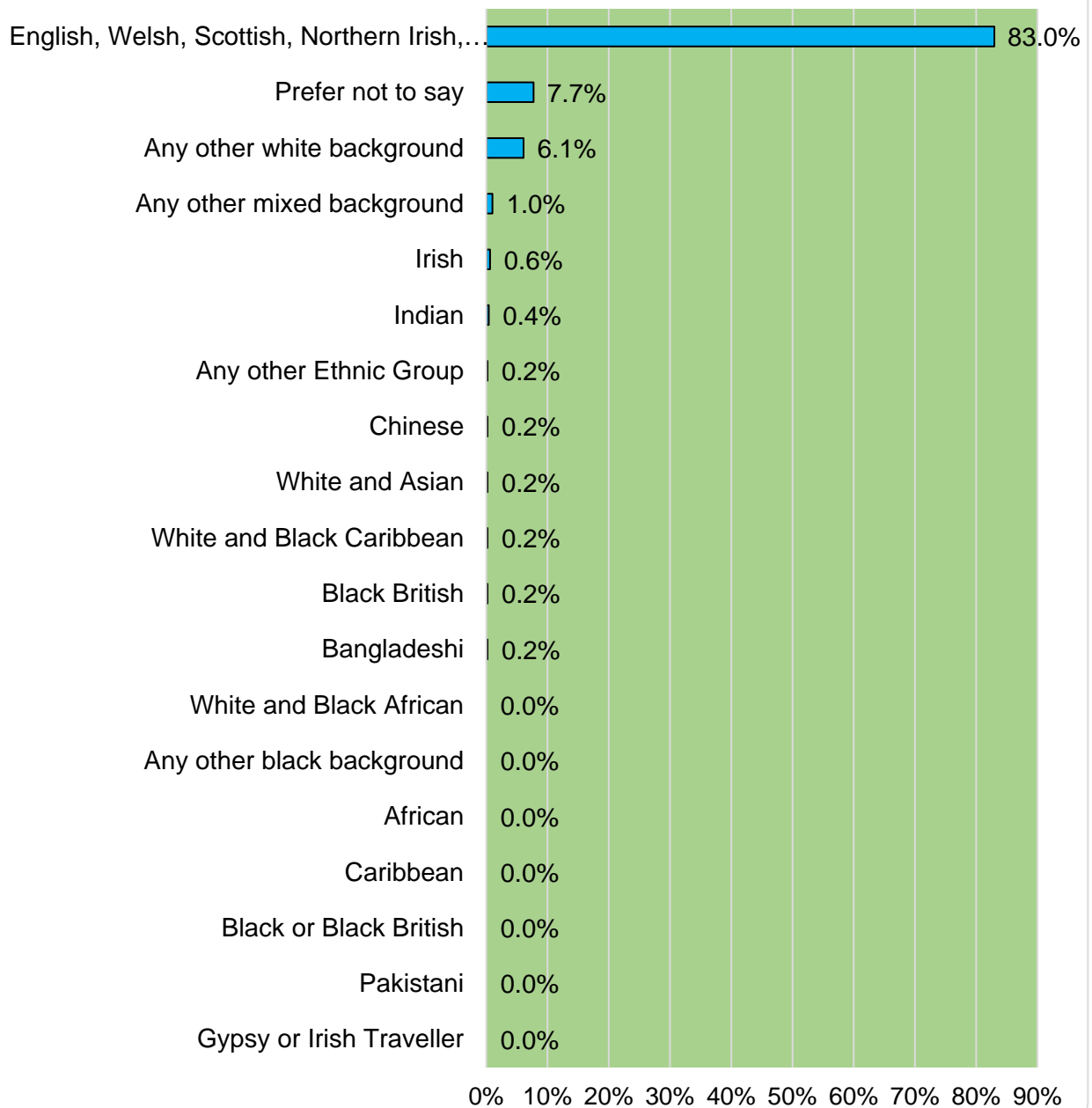
**Q19. Which of the following describes how you think of yourself?**



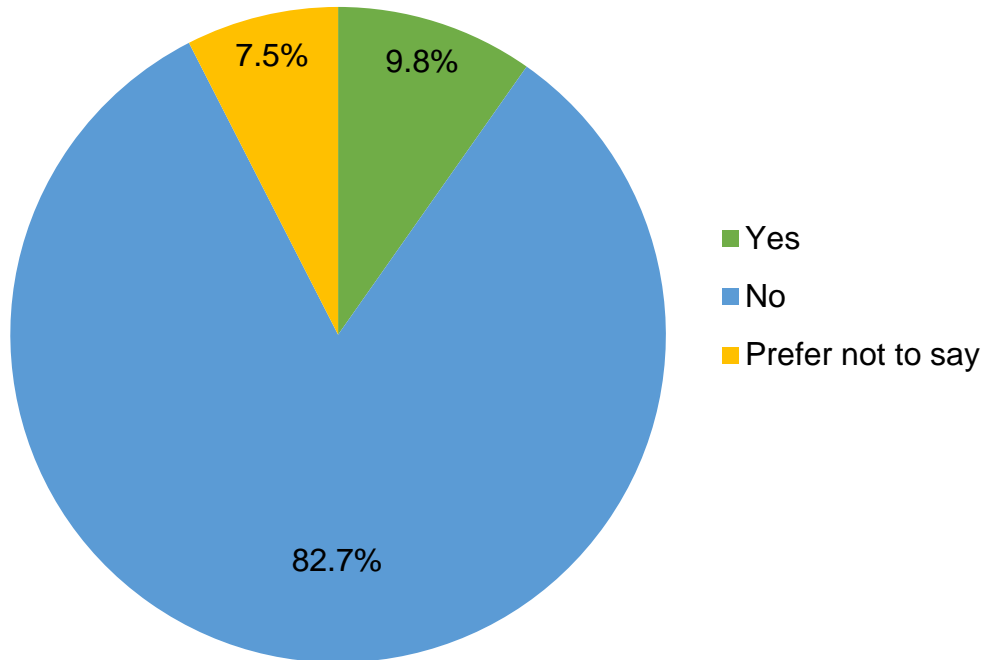
**Q20. How old are you?**



**Q21. What is your ethnic group? Please tick one box only.**



**Q22. Are your day to day activities limited because of a health problem or disability which has lasted or is expected to last 12 months or more?**



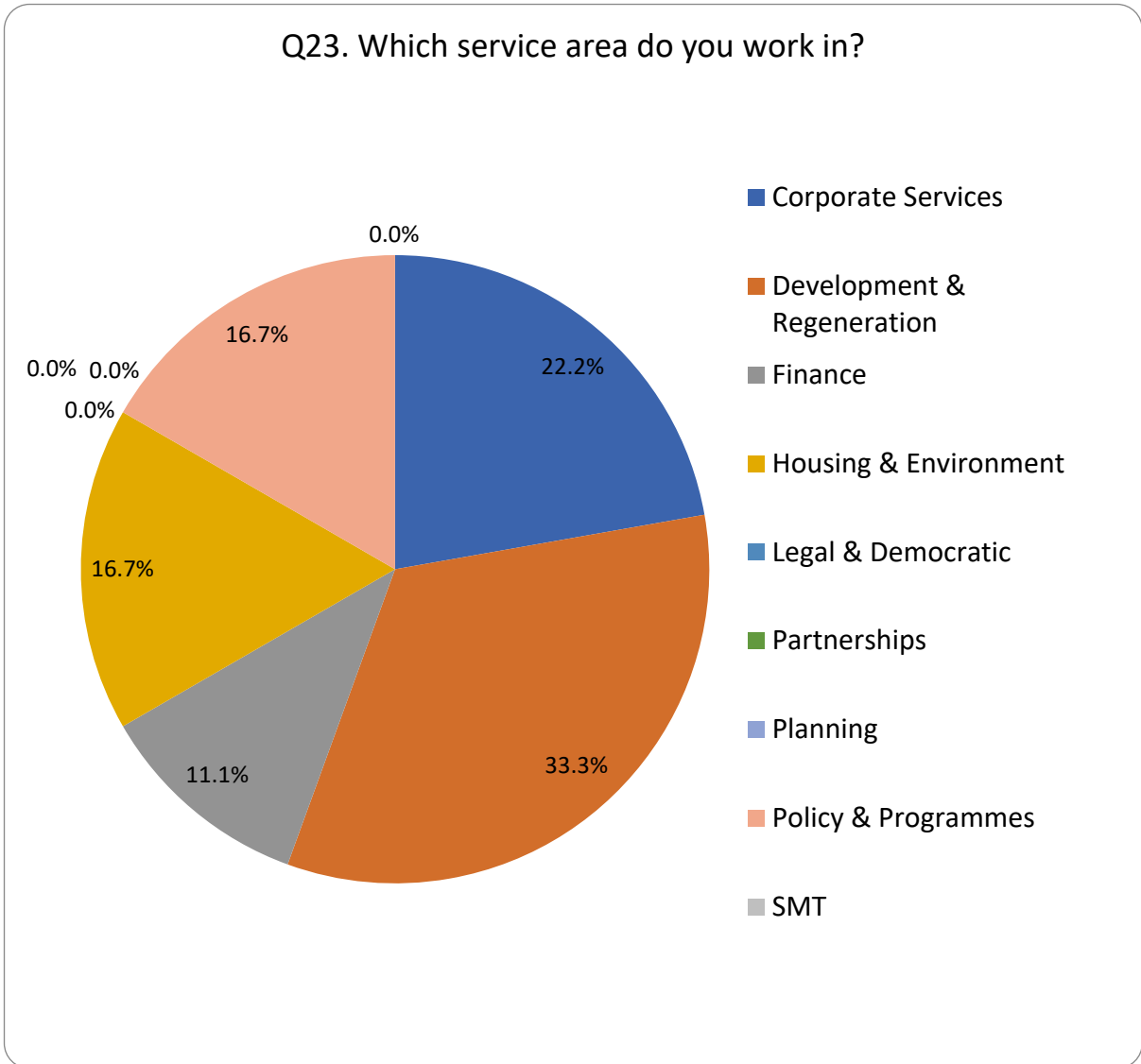
**If yes, please specify:**

- Multiple Sclerosis x 2
- I have a long-term auto-immune condition
- Age limits my ability but still able if it is taken into account
- Unable to walk far
- Anxiety and depression
- Chronic condition
- Diabetes and wife with dementia
- Fibromyalgia and osteoarthritis
- Mind your own business
- Arthritis. Also, post-COVID fatigue which I pray won't last over 12 months!
- Knee replacement
- Inadequate NHS provision, even allowing for the coronavirus crisis
- Rheumatoid arthritis
- Except like everyone else coronavirus

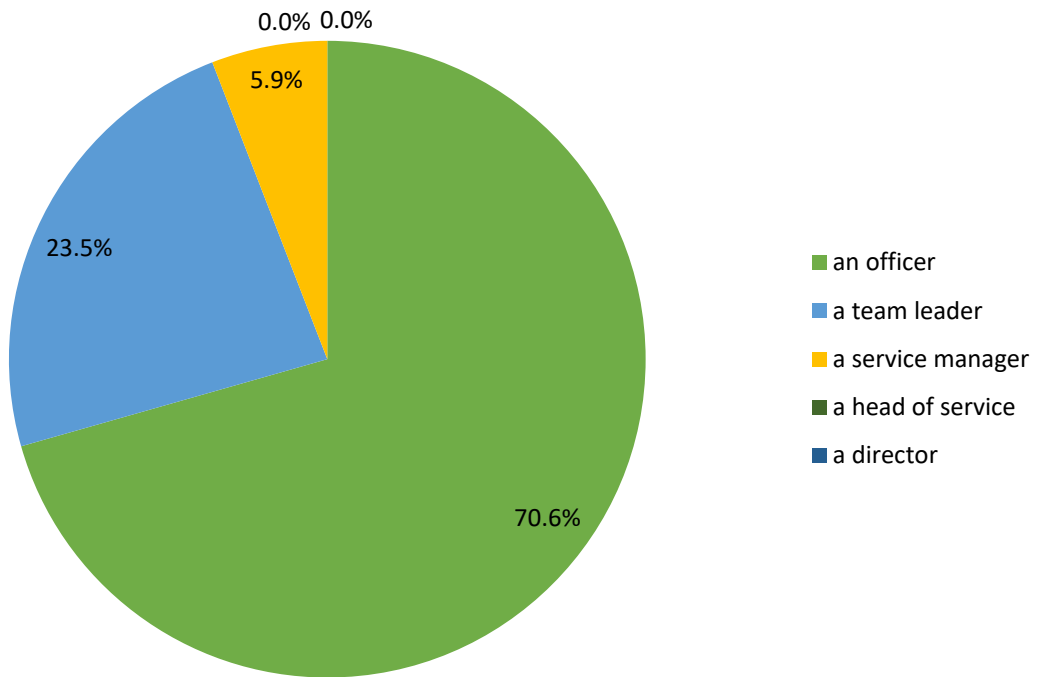
- My daughter's disabilities have a significant impact on what we can and cannot access in our community
- I am confined to a wheelchair
- Anxiety and full-time carer for disabled son
- No access to gyms, no walkable routes that are meaning full e.g. Watchfield to Sainsbury's in Stratton
- Muscular/skeletal limited us of left arm - but I am not disabled. An area that offers visitors good toilet and parking facilities is my personal risk assessment before I go anywhere nowadays.
- Fibromyalgia
- Age above all but also less activity by reason of surgery
- I have struggled with my mental health for many years, but I get by!
- Psoriatic arthritis
- Arthritis and mobility problems
- Fibromyalgia
- Balance and mobility. Asthma
- Congenital lower limb disability
- Hearing difficulty (hearing aid wearer)
- Diabetes and a degenerative spinal disease
- Not applicable
- MS and cancer
- Following a stroke in 2011 I lost most use of one hand and learned to write with the other. Jobs for one handed physicists don't seem to be advertised
- Spinal stenosis, which makes walking (and any other activity standing upright) difficult, but does not affect cycling
- Why do I need to specify? Seems a bit unnecessarily personal
- Related to the effects of cancer treatment
- Diabetes, reduced immune system due to previous cancer treatments
- Chronic kidney disease causing fatigue
- Learning disability and mixture of physical disabilities like cerebral palsy



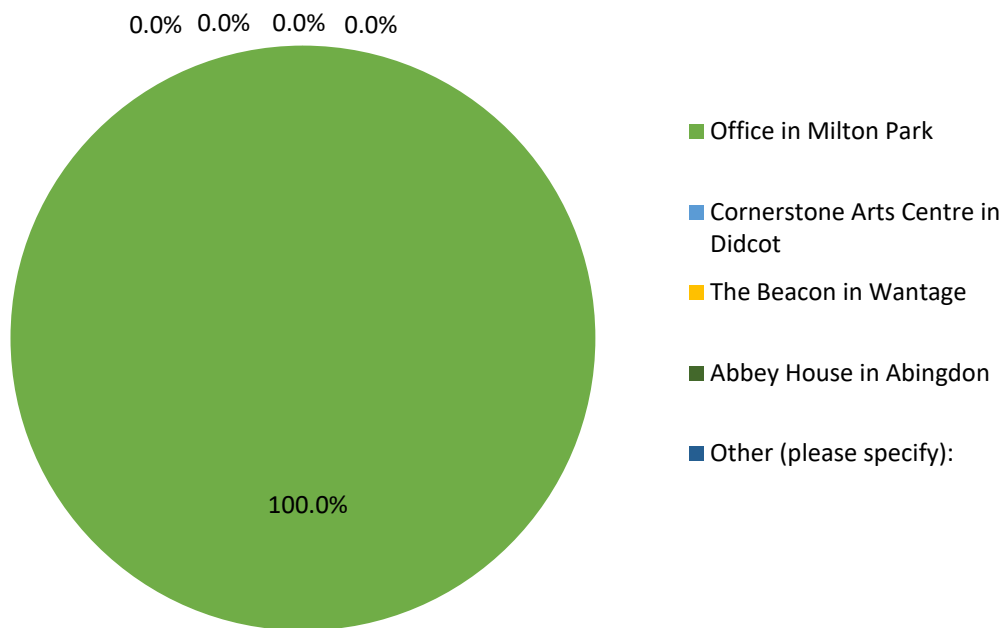
The following 3 questions were for district council staff and district councillors.



Q24. Are you responding as:










Q25. Please indicate where you were based for most of your day to day work with the council before the COVID restrictions were put in place.



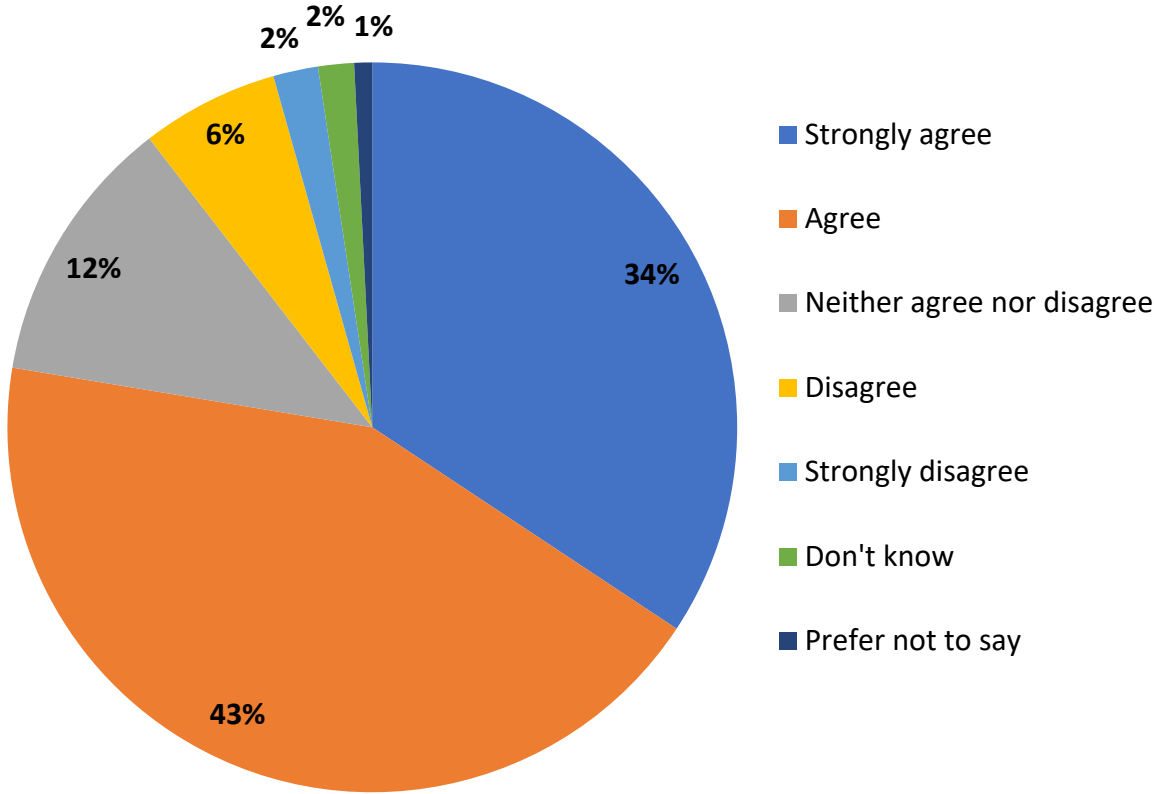
## APPENDIX F – QUANTITATIVE DATA

### Q1. How much do you agree or disagree with the vision for Vale of White Horse District Council's Corporate plan?

'Vale of White Horse District Council aims to help build and support thriving local communities, where everyone can enjoy the opportunity to live a happy and fulfilling life. We will do all we can to contribute to making that a reality in the Vale within the ecological constraints of our physical environment on planet earth, and we will ensure that our council and our district play their part in tackling the Climate Emergency.'

Q1. How much do you agree or disagree with the vision for Vale of White Horse District Council's Corporate plan?							Response Percent	Response Total
1	Strongly agree						34.30%	259
2	Agree						43.31%	327
3	Neither agree nor disagree						11.92%	90
4	Disagree						6.09%	46
5	Strongly disagree						1.99%	15
6	Don't know						1.59%	12
7	Prefer not to say						0.79%	6
<b>Analysis</b>	Mean:	2.06	Std. Deviation:	1.16	Satisfaction Rate:	17.68	answered	755
	Variance:	1.33	Std. Error:	0.04			skipped	18

**Q1. How much do you agree or disagree with the vision for Vale of White Horse District Council's Corporate plan?**



**Q3. For each of the proposed six themes in the Corporate Plan, please tell us how important you consider each one to be. You can use the sliding scale below by moving the scale left and right, with 1 on the left being least important and 5 on the right being most important.**

Item	Average	Min	Max	Std. Deviation	Total Responses
Theme 1: Providing the homes people need	3.22	1.00	5.00	1.41	688
Theme 2: Tackling the Climate Emergency	3.82	1.00	5.00	1.40	688
Theme 3: Building Healthy Communities	3.91	1.00	5.00	1.22	688
Theme 4: Building Stable Finances	3.63	1.00	5.00	1.20	688
Theme 5: Working in Partnership	3.19	1.00	5.00	1.26	688
Theme 6: Working in an Open and Inclusive Way	3.72	1.00	5.00	1.34	688
				answered	688
				skipped	85

**Q3. For each of the proposed six themes in the Corporate Plan, please tell us how important you consider each one to be.**



## APPENDIX G – OUTCOMES OF RECOMMENDATIONS

Recommendation	Agree	Cabinet comments
<p><b>RECOMMENDATION</b> Cabinet to consider reviewing the vision for Vale of White Horse District Council’s Corporate Plan 2020-24 with thought given to incorporating some of the alternative wording put forward and refining it’s focus and length.</p>	Agree	<p>The vision is going to be re-written to address comments and suggestions raised.</p>
<p><b>RECOMMENDATION</b> Cabinet to consider prioritising a project, as part of Theme 6, Working in an Open and Inclusive Way, under programme 6.2 <i>We will increase meaningful engagement and communication with everyone.</i> specifically, around increasing participation and engagement to ensure equality of representation in local democracy and decision making in the district.</p>	Agree	<p>There will be a year 1, 2, and 3 delivery plan which sets out more detailed information to how the council will deliver the commitments within the Plan. The engagement findings will inform the delivery planning for year 1.</p> <p>Cabinet members will work with their portfolio areas to ensure the findings from this engagement have been translated into detailed delivery plans for year 1.</p>
<p><b>RECOMMENDATION</b> Consider increasing the prominence of Theme 6, Working in an Open and Inclusive Way in the Corporate Plan 2020-24 by structuring projects under this theme for delivery in year 1 of the Corporate Plan given this theme scored highly. This could lead to a strong base built on trust and openness, to help deliver priorities in other areas.</p>	Agree	<p>There will be a year 1, 2, and 3 delivery plan which sets out more detailed information to how the council will deliver the commitments within the Plan. The engagement findings will inform the delivery planning for year 1.</p> <p>Cabinet members will work with their portfolio areas to ensure the findings from this engagement have been translated into detailed delivery plans for year 1.</p>
<p><b>RECOMMENDATION</b> Cabinet to consider how to re-emphasise the mandate for action on the Climate Emergency, given the high level of support for this theme.</p>	Agree	<p>There will be a Cabinet member for the Climate Emergency. They will work with the councils Climate Emergency Advisory Committee (CEAC) to re-emphasise the importance of this area.</p>
<p><b>RECOMMENDATION</b> Cabinet to consider whether they would like to ask the Climate Emergency Advisory Committee to review their advice in respect of targets.</p>	Agree	<p>The Cabinet member for the Climate Emergency will review the targets and the progress of the work programme for year one and report any recommendations to Cabinet.</p>
<p><b>RECOMMENDATION</b> Cabinet to consider including or increasing the prominence of</p>	Agree	<p>This will be included in the scope of the active communities strategy. In</p>

active travel in the scope of the proposed project to refresh an active communities strategy.		addition, we will ensure that all of the work we do shows our commitment to Active Travel.
<b>RECOMMENDATION</b> Cabinet to consider including projects suggested such as creating a high-quality district-wide cycling/pedestrian network and publicising existing cycle and pedestrian routes through our communications channels.	Agree	A project has now been included in the plan to Work with partners to produce an Active Travel Network map of current and required coverage across the Vale to include commercial and community buses, cycle paths and storage facilities, pavements and footpaths, green and blue infrastructure, and local taxi firm and encourage systems that increase use of the Active Travel Network.
<b>RECOMMENDATION</b> Many respondents suggested that the council should embed a culture of continuous improvement and review services to ensure that we continue to provide value for money. The Transformation Monitoring Group should review this report and build in any relevant comments into the forthcoming transformation reviews.	Agree	The findings from this engagement are a rich source of intelligence and will be reviewed by the Transformation Monitoring Group at a future meeting to help shape plans.
<b>RECOMMENDATION</b> Cabinet to consider addressing within the Corporate Plan foreword the rationale for including Theme 4, Building Stable Finances as a standalone theme.	Agree	The foreword will set the tone and provide important contextual framing for the Corporate Plan 2020-24. The foreword will be developed by the Leader of the Council and informed by comments received during this engagement but will specifically highlight the need for Theme 4, Building Stable Finances as a standalone theme.
<b>RECOMMENDATION</b> Cabinet to consider and ensure that the development of the corporate performance management framework allows for active and open visibility and understanding of decision-making. For example, investigate functionality to be able to “drill down” into data on how well the council is performing against its Corporate Plan 2020-24 programmes and projects and identify the relevant decision-makers who are accountable.	Agree	Many respondents thought that the council should provide greater transparency in terms of its decision making. Many thought that the amount of information currently provided was insufficient and opaque. The council are currently reviewing how they monitor performance and a new performance management framework will be reviewed at a future Cabinet meeting. It is

		anticipated that the new approach will address this.
<b>RECOMMENDATION</b> Cabinet to consider more active promotion of council and committee meetings to the general public and make these events more accessible through the use of technology, online streaming and video recordings and consider more use of Plain English in communications, and infographics to help illustrate complex topics or those with detail.	Agree	<p>This is a very important and part of an overall communications strategy on the Plan and on-going engagement.</p> <p>Plain English will be used in the Corporate Plan 2020-24 for words that were not clear and the council’s style guide updated for future reference and communications.</p>
<b>RECOMMENDATION</b> – Cabinet to consider how to address and manage the strength of feeling around the topic of asset disposal as they take forward the Strategic Property Review.	Agree	<p>Cabinet will review and look at ways of generating additional revenue and income, to address the financial challenges we face.</p> <p>The findings from this engagement exercise are a rich source of intelligence that will inform and help us focus communication and messages around forthcoming strategic pieces of work.</p>
<b>RECOMMENDATION</b> Cabinet to consider the development of an ongoing communications and engagement programme that frames the Corporate Plan 2020-24 and whilst the Plan is formally adopted in October 2020, explore the potential for a commitment to an ongoing engagement as detailed delivery planning begins	Agree	<p>This is a very important and part of an overall communications strategy on the Plan and on-going engagement. There are resourcing implications which we much address.</p> <p>However, It should be noted that this engagement exercise has demonstrated the importance of cross-team working in the council and that there is an opportunity to leverage skills we already have in existing services to address the resourcing implications of a potential commitment to ongoing engagement. Given the high importance assigned to the “Working in an Open and Inclusive Way” theme, this must be done to demonstrate our commitment.</p> <p>This will be scoped further as part of our programme on increasing meaningful engagement and communication with everyone.</p>



<p><b>RECOMMENDATION</b> Cabinet to consider how to engage more effectively and involve staff in the development of the detailed delivery planning of the Corporate Plan 2020-24. Further consideration should also be given on how best to engage with staff that were not based at Milton Park, before the Covid-19 pandemic, as almost all staff respondents (96%) were once based at Milton Park. Consideration should also be given to innovative ways to engage and involve staff in detailed delivery planning whilst working remotely.</p>	<p>Agree</p>	<p>Cabinet recognises the importance of staff engagement and communications.</p> <p>We will be using the Council’s performance management framework and reporting system to link individual’s and team’s aims and objectives to the overall Themes in the Plan.</p> <p>Engagement with staff will continue as detailed delivery planning begins after the plan is formally adopted.</p>
<p><b>RECOMMENDATION</b> Cabinet to ensure that this report and specifically the comments, ideas and project suggestions are reviewed in full by each service area as part of future service planning along with other relevant information to inform project delivery planning in order to allow the council to work with the insight the survey gives us and prioritise/sequence/target projects that are favourable in the public mind.</p>	<p>Agree</p>	<p>There will be a year 1, 2, and 3 delivery plan which sets out more detailed information to how the council will deliver the commitments within the Plan. The engagement findings will inform the delivery planning for year 1.</p> <p>Cabinet members will work with their portfolio areas to ensure the findings from this engagement have been translated into detailed delivery plans for year 1.</p>
<p><b>RECOMMENDATION</b> The findings of this engagement exercise are shared with our key Oxfordshire partners, especially where comments received are in respect of responsibilities that are outside of the district councils influence. A short summary document could be sent to Oxfordshire councils, businesses, community groups and towns and parishes with information specifically of interest to these groups. Drawing attention to the engagement findings actively in the spirit of working in an open and inclusive way.</p>	<p>Agree</p>	<p>We will encourage all Cabinet members to share this document when it is produced with their Town &amp; Parish Councils, to illustrate our commitment to greater transparency.</p> <p>Promotion of the full report and engagement findings will take place through all the channels we used to launch the engagement.</p>

## APPENDIX H – FULL LIST OF COMMENTS RECEIVED – ATTACHED AS A SEPARATE DOCUMENT (DUE TO FILE SIZE)

END