

Councillor Emily Smith
Leader of the Council
Vale of White Horse District Council
135 Eastern Avenue
Milton Park
Oxon
OX14 4SB

**County Hall
New Road
Oxford
OX1 1ND**

Office of the Chief Executive

25 March 2021

By email to Emily.Smith@whitehorsedc.gov.uk

Re: Twenty is Plenty Campaign

Dear Councillor Smith

Thank you for your letter regarding 20 is Plenty. Your support towards enabling a greater level of 20mph limits across Oxfordshire is appreciated.

Ensuring that new developments are master-planned, designed and delivered with 20mph firmly in mind is very important. We will be happy to work with yourselves as planning authority to make this happen through appropriate planning considerations and funding being made available. I can confirm we are in the process of updating our developer design guidance to include for this requirement in all new residential developments.

We are working with the "20 is Plenty" campaign group to help identify a suitable approach to develop a 20mph strategy for Oxfordshire. The intention is also to develop a design guide which will include exploring different ideas and approaches to keep costs down, as well as also providing improved options for more sensitive environments. We hope to be able to undertake these two pieces of work over the spring/summer.

Whilst this work is being undertaken to bring this together in a more holistic way and set out a clear vision for the county, we will continue to support and deliver suitable 20mph schemes which are funded locally or part of new developments.

Yours sincerely



Yvonne Rees
Chief Executive
Oxfordshire County Council

cc Mark Stone Chief Executive, Vale of White Horse District Council